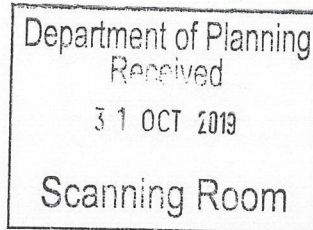


**Richmond  
Valley  
Council**



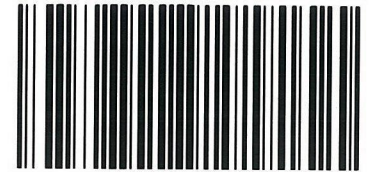
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20 October 2019

Anthea Sargeant  
Executive Director  
Compliance, Industry and Key Sites  
NSW Department of Planning, Industry and Environment  
GPO BOX 39  
Sydney NSW 2000



PCU078561

Dear Madam

**Submission: Activation Precincts SEPP and the Parkes draft master plan**

It is with pleasure that I make this submission on behalf of Richmond Valley Council for the Activation Precincts SEPP and the Parkes draft master plan.

The Activation Precincts SEPP and the Parkes draft master plan demonstrate a well executed framework for the activation of regional towns and the creation of jobs in NSW.

As a genuine collaboration between Government (both State and Local) and Industry, the Parkes SAP is a benchmark for State Government economic development initiatives.

Successful implementation of the Activation Precincts SEPP will be a great outcome for Parkes and neighbouring communities. The application of upfront planning to simplify the development approval processes will undoubtedly attract new business and encourage existing businesses to grow.

The masterplan and supporting documentation is incredibly detailed but with a full understanding of the variable nature of the project, has been prepared in a way that allows scope for further growth and adaptation within the precinct itself.

The state governments assistance and intervention in the activation of regional towns will ensure strategic infrastructure investment is utilised to its fullest potential and ensure positive outcomes for the region and for NSW.

Yours sincerely

Vaughan Macdonald  
**General Manager**