

LOCAL STRATEGIC PLANNING STATEMENT



ACKNOWLEDGEMENT OF COUNTRY

Shellharbour City Council acknowledges the Wodi Wodi and Dharawal people as the Traditional Owners of the land which is now known as Shellharbour local government area. The authors of this Study pay their respects to Wodi Wodi elders past, present and future, and to all Aboriginal and Torres Strait Islander people who now reside within this area.

LIST OF ABBREVIATIONS

CASA	Civil Aviation Safety Authority
CSP	Community Strategic Plan
DNSW	Destination NSW
DSSS	Destination Sydney Surrounds South
DCP	Development Control Plan
DPIE	Department of Planning, Industry and Environment
EP&A Act	Environmental Planning and Assessment Act 1979
EPI	Environmental Planning Instrument
ISJO	Illawarra Shoalhaven Joint Organisation
IP&R	Integrated Planning and Reporting
LEP	Local Environmental Plan
LGA	Local Government Area
LG Act	Local Government Act 1993
LSPS	Local Strategic Planning Statement
SEPP	State Environmental Planning Policy
SLHS	Shellharbour Local Housing Strategy
The Regional Plan	The Illawarra Shoalhaven Regional Plan
TfNSW	Transport for NSW

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MESSAGE FROM THE MAYOR

I am proud to present Shellharbour City Council's Local Strategic Planning Statement (LSPS).

This document sets out a vision for Shellharbour City and provides local planning priorities and actions for the next 20 years to help us achieve this vision.

The LSPS provides a clear framework of how Council will manage the growth and change that will occur in Shellharbour City over the next 20 years and how we plan to get there.

The LSPS defines the future of Shellharbour City and recognises our history, heritage, culture and natural environment. It identifies our strengths and the opportunities our future holds. This important planning document highlights the next steps we need to take to ensure we can deliver the future our Community, Councillors, Customers and Council are seeking.

Our population will grow by around 20,000 people over the next 20 years. With this change and growth, it is essential that we make sure this happens in the right places. We also need to make sure that there are modern, high-quality facilities, services and amenities that our community and visitors need and deserve.

While change and growth are occurring, I am mindful of the things about Shellharbour City that we love and want to remain, including our character, community identity and lifestyle. Council is working hard to make sure that growth and change are handled appropriately and the things we love about Shellharbour City are reflected in our planning for the future.

During the development of the LSPS, extensive community engagement was undertaken to understand the aspirations and ideas of our community for the future of Shellharbour City. This engagement ensures that we are planning for our future together.

I am proud of the Shellharbour City we are creating, and I look forward to watching our vision for the future continue to unfold.

Cr Marianne Saliba
Mayor, Shellharbour City



MESSAGE FROM THE GENERAL MANAGER

This document sets out the planning framework to deliver on the strategic directions that are important to our Community, Councillors, Customers and Council itself.

Shellharbour City Council is continuing to grow and change. By current trends, over 20,000 people will call Shellharbour City home over the next 20 years.

This Local Strategic Planning Statement (LSPS) is our commitment to making Shellharbour City an even better place to live 20 years from now.

Our LSPS provides a clear vision of what we want our future to be and how we plan to get there. The Statement is our roadmap for managing how we evolve and grow. Change is inevitable, but ensuring that we have strategic plans in place will allow us to influence how this happens and plan for it responsibly.

This document will help us manage future development and growth that is true to our community's vision and in keeping with our lifestyle, environment, local character and community needs.

The LSPS underpins our promise to the community in Council's Community Strategic Plan 2021-2028 that "in 2030, Shellharbour is a dynamic city that values and celebrates the unique diversity of our people, places and environment.

We are a connected community working together to create a safe, sustainable future that provides opportunities for all to achieve their potential".

We will review this statement at least every seven years, allowing us to refine our plans and respond to our growing community along the way.

To ensure that we have everything in place that a growing population needs, we must plan ahead. We need to identify the city-shaping projects and work to safeguard what makes Shellharbour City a great place to live, work and play.

The LSPS details our priorities over the next 20 years and provides a list of actions that make sure we can meet our vision for what Shellharbour City should look like.

We have worked closely with the community throughout the development of this project to ensure that the Shellharbour City we are planning for is one we all want.

This LSPS presents a mechanism for achieving the land use based strategies identified in our Community Strategic Plan.

Carey McIntyre
General Manager,
Shellharbour City Council



ABOUT THE PLAN

The Local Strategic Planning Statement (LSPS) creates a land use vision for the future of Shellharbour City Local Government Area (LGA). It provides details on which Council can base planning decisions and drive future land use planning and management of growth in the City based on our economic, social and environmental needs over the next 20 years. It demonstrates an understanding of the changes that will shape Shellharbour City's future, so that Council, our Councillors and community can create a future that is desirable to our community and visitors.

This plan builds on the community's aspirations expressed in the Community Strategic Plan 2018 – 2028 (CSP). It also delivers on the NSW Government's Illawarra Shoalhaven Regional Plan (the Regional Plan), as well as other Council and NSW Government planning priorities for Shellharbour City LGA.

The LSPS sets clear and local priorities for the jobs, homes, services and community infrastructure that the Shellharbour City community will require over the next 20 years. This document outlines the work that will need to be undertaken over the coming years to deliver on our 20 year vision. The community's vision for the future of Shellharbour City is supported by planning priorities that identify the key areas we need to focus on, and actions that outline how we will deliver our vision for Shellharbour City's future.



THE
PURPOSE
OF THE
LSPS IS TO:

PROVIDE A 20-YEAR
LAND USE PLANNING
VISION FOR THE LGA

DIRECT HOW FUTURE
GROWTH AND CHANGE
WILL BE MANAGED

OUTLINE THE
CHARACTERISTICS
WHICH SHAPE THE
LGA'S LOCAL IDENTITY

IMPLEMENT THE
REGIONAL PLAN
WHERE RELEVANT TO
SHELLHARBOUR CITY

IDENTIFY OUR
SHARED VALUES TO
BE ENHANCED AND
MAINTAINED

IDENTIFY WHERE FURTHER
DETAILED STRATEGIC
PLANNING MAY BE
NEEDED

POLICY CONTEXT

The LSPS has been prepared in accordance with Section 3.9 of the Environmental Planning and Assessment Act 1979 (EP&A Act) and will be used for land use planning decision making in Shellharbour City. The EP&A Act requires that the LSPS identify the basis for strategic planning in Shellharbour City, having regard to economic, social and environmental matters, the local priorities for Shellharbour City, actions required to deliver those priorities, and the basis on which Council is to monitor and report on the implementation of those actions.

The LSPS brings together and builds on planning work found in Council's plans, studies and strategies and will be used to update key components of these plans. It also gives effect to a number of

strategic plans prepared by the NSW Government. This includes implementing the directions and actions of the Regional Plan. The LSPS outlines how these State plans will result in changes at the local level.

A key goal of the LSPS is to integrate and align with the Integrated Planning and Reporting Framework (IP&R) of the Local Government Act (LG Act), including Council's CSP. The LSPS links the Regional Plan to our CSP. It is a guide for implementing the Regional Plan at a local level and is a bridge between state, regional and local planning.



COMMUNITY ENGAGEMENT

Meaningful engagement helps to shape the strategic direction and development of our City, as well as informing the various policies and plans that support the LSPS. The draft LSPS has been prepared in accordance with Council's Community Engagement Policy and Community Engagement Strategy.

Community engagement is the process of involving people in the decisions that affect their lives and environment. It is proactive and ongoing, promoting open discussion and shared responsibilities for decisions.

Council is committed to providing best practice engagement based on our guiding principles and underpinned by the International Association for Public Participation (IAP2). The LSPS has a shared commitment to the principles of equity, access and participation as set out in the Social Justice Principles. This means we are committed to providing equal participation opportunities for our entire community to provide input into the future direction of Shellharbour City as set out in the LSPS.

THE DRAFT LSPS HAS BEEN INFORMED BY A RANGE OF COMMUNITY CONSULTATION ACTIVITIES, WHICH INCLUDED:



In preparing the draft LSPS, Council has also built upon the extensive consultation undertaken when developing our CSP. It has also been developed in consultation with Councillors, staff, State agencies and neighbouring councils.

WHAT WE HEARD

PLANNING FOR OUR FUTURE SURVEY

We asked you what your top priorities were for our four Focus Areas - Community, Environment, Economy and Leadership.

You told us they were:



THE TOP WORDS USED TO DESCRIBE YOUR DESIRED FUTURE
FOR SHELLHARBOUR CITY WERE:



CONNECTED
NATURAL ENVIRONMENT
THRIVING AND DIVERSE ECONOMY
INNOVATIVE
COMMUNITY

‘WHAT I LIKE ABOUT SHELLHARBOUR CITY’

Primary school students from Stella Maris Catholic Primary School, Barrack Heights Primary School, and Nazareth Catholic Primary School provided input to the draft LSPS with drawings about what they liked about Shellharbour City and what they wanted it to look like in 20 years' time.

THE ARTWORK SHOWED THAT PRIMARY SCHOOL STUDENTS WANTED IMPROVED OPEN SPACE WITH MORE LANDSCAPING, AND OUR BEACHES TO BE MAINTAINED.



‘PLANNING FOR YOUR FUTURE’ STUDENT ENGAGEMENT

Council held a Community Day during Local Government Week in July 2019 where local primary schools visited our Civic Centre to learn about the work that Council does. A total of 95 students provided feedback on what they thought the future of Shellharbour City would look like and what makes Shellharbour City great.

The key themes that the students identified about our future included:

**OUR NATURAL ENVIRONMENT,
INCLUDING BEACHES, SPORTING
GROUNDS, TREES AND PARKS,
ARE IMPORTANT**

**OUR COMMUNITY, FRIENDS AND
FAMILY MAKE SHELLHARBOUR
GREAT**

**CONCERN ABOUT OUR
ENVIRONMENT AND THE
POLLUTION OF IT**

**CONCERNED THERE WILL BE
MORE HOUSES AND BUILDINGS
IN THE LGA AND THE IMPACT
THIS WILL HAVE ON OUR
NATURAL ENVIRONMENT
AND URBAN GREENING**

**TRANSPORT WILL BE ENHANCED
BY TECHNOLOGY AND IT IS
LIKELY THEY WILL GET TO WORK
BY DRIVERLESS VEHICLES**

VISION FOR THE FUTURE PLANNING OF SHELLHARBOUR CITY

Council asked the community to tell us what their vision for Shellharbour City is. People in the community said:

“SELF SUSTAINING,
UTILISATION OF
PERMACULTURE AS
WELL AS FACILITATION
OF ACCESS TO
LOCALLY GROWN AND
FARMED PRODUCE.
REFORESTATION OF
PARKS.”

“A PLACE WHERE FAMILIES CAN STAY AND
AFFORD TO LIVE, A PLACE WHERE YOU CAN
STAY LOCAL FOR WORK, WHERE YOU CAN
ACCESS ALL SUPPORTS LOCALLY.”

“LIFESTYLE FOR EVERYONE.
NO MORE LEGO LAND.”

“SAFE. SUPPORTS ALL AGE GROUPS.
COMMUNITY FOCUSED ACTIVITIES.
NO ONE LIVING IN POVERTY. MODERN
LIVING, HISTORY MAINTAINED.”

“WE NEED MORE TREES ON NATURE STRIPS AS
WELL AS PLANTS ON GRASS TRAFFIC ISLANDS
TO MAKE OUR AREA LESS OF A HEAT SINK
DURING WARMER MONTHS.”

OUR CONTEXT

OUR PLACE IN THE REGION

Shellharbour City is approximately 147 square kilometres in size and is situated on the south coast of NSW. Together with the LGAs of Wollongong and Kiama, we make up the Illawarra Region.

Our LGA offers several unique services that bring people from across the region to Shellharbour City. These range from our natural assets like Bass Point Reserve, Killalea State Park, Lake Illawarra and Macquarie Pass National Park; to the retail services our LGA offers. These services bring people from not only the Illawarra-Shoalhaven region, but also further afield including the Southern Highlands and southern Sydney.

The Shellharbour Airport is a regionally strategic asset that connects the region with larger markets elsewhere in Australia. It provides freight and passenger access to the region and also supports a number of aviation and tourism related businesses.

Shellharbour City Centre is a major regional centre that offers a variety of services to the region. This includes the growing health and education precinct that is comprised of Shellharbour Hospital and TAFE NSW Shellharbour, which is increasingly supporting the growing population in the centre of the region. Shellharbour City Centre also offers one of the largest retail destinations in the region, with a diversity of retail facilities that draws visitors from across the region to our LGA.

Another unique distinction of the Shellharbour City LGA and what we offer the region is The Waterfront, Shell Cove Project. This is a major coastal master-planned residential, commercial and tourist development that began in the 1990's and is still under development. The flagship of this project is the man-made harbour and surrounding waterfront precincts including a Marina.

OUR LOCAL GOVERNMENT AREA

OUR COMMUNITY Shellharbour in 2020



Number of dwellings

26,898



Average household size

2.68



Population Density

4.9 persons/Ha



Total Population **73,031**

0 - 14 years **20.3%**
15 - 24 years **12.7%**
25 - 59 years **43.5%**
60 - 84 years **21.2%**
85+ years **2.1%**



Couples with dependent children

33.7%



Couples without children

27.6%



Single parent families

12.9%



Lone person households

20.8%

Shellharbour in 2040



Number of dwellings

35,107



Average household size

2.61



Population Density

6.4 persons/Ha



Total Population **93,440**

0 - 14 years **19.8%**
15 - 24 years **11.7%**
25 - 59 years **41.0%**
60 - 84 years **23.3%**
85+ years **4.1%**



Couples with dependent children

32.2%



Couples without children

32.0%



Single parent families

11.5%



Lone person households

20.3%

Figure 1 - Our Community Snapshot¹

1 Informed Decisions (2019) Population Forecast

Under 17's
will increase
by approx

24.8%

comprising
23.6%
of total population

Over 60's
will increase
by approx

50.5%

comprising
27.4%
of total population

THE 4C'S AND THE QUADRUPLE BOTTOM LINE

The LSPS seeks to provide benefits to four key stakeholders – Community, Councillors, Customers and Council – to ensure Shellharbour City is well planned for the future. What Council does and the actions we take to achieve these benefits, in the form of services, operations, infrastructure, amenity and planning for our future, are detailed in this document in four key focus areas known as the Quadruple Bottom Line (QBL) – Community, Environment, Economy and Leadership.

Over the life of the LSPS, there will be many challenges and opportunities to deliver the vision of the LSPS to guide and manage growth and change for the benefit of the 4C's.

4C's

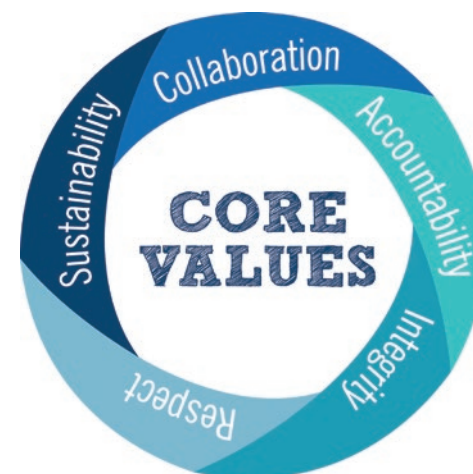
Community
Councillors
Customers
Council



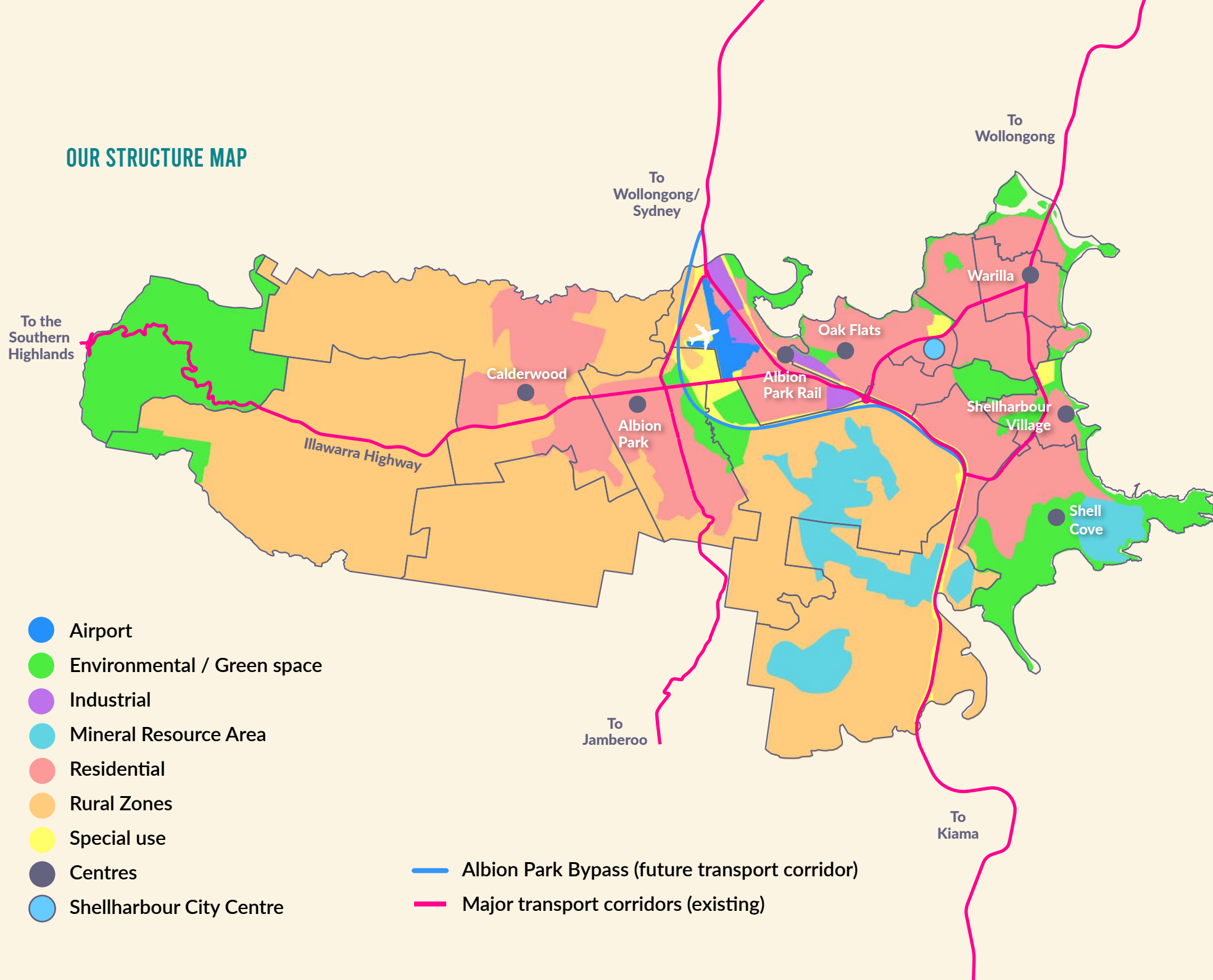
OUR VALUES

Shellharbour City Council's Core Values of collaboration, accountability, integrity, respect and sustainability, provide the foundation for our organisational culture and the way in which we interact with, and provide services to, our Community, Councillors, and Customers.

This includes guiding the way in which we deliver the vision, planning priorities and actions outlined in this document over the next 20 years.

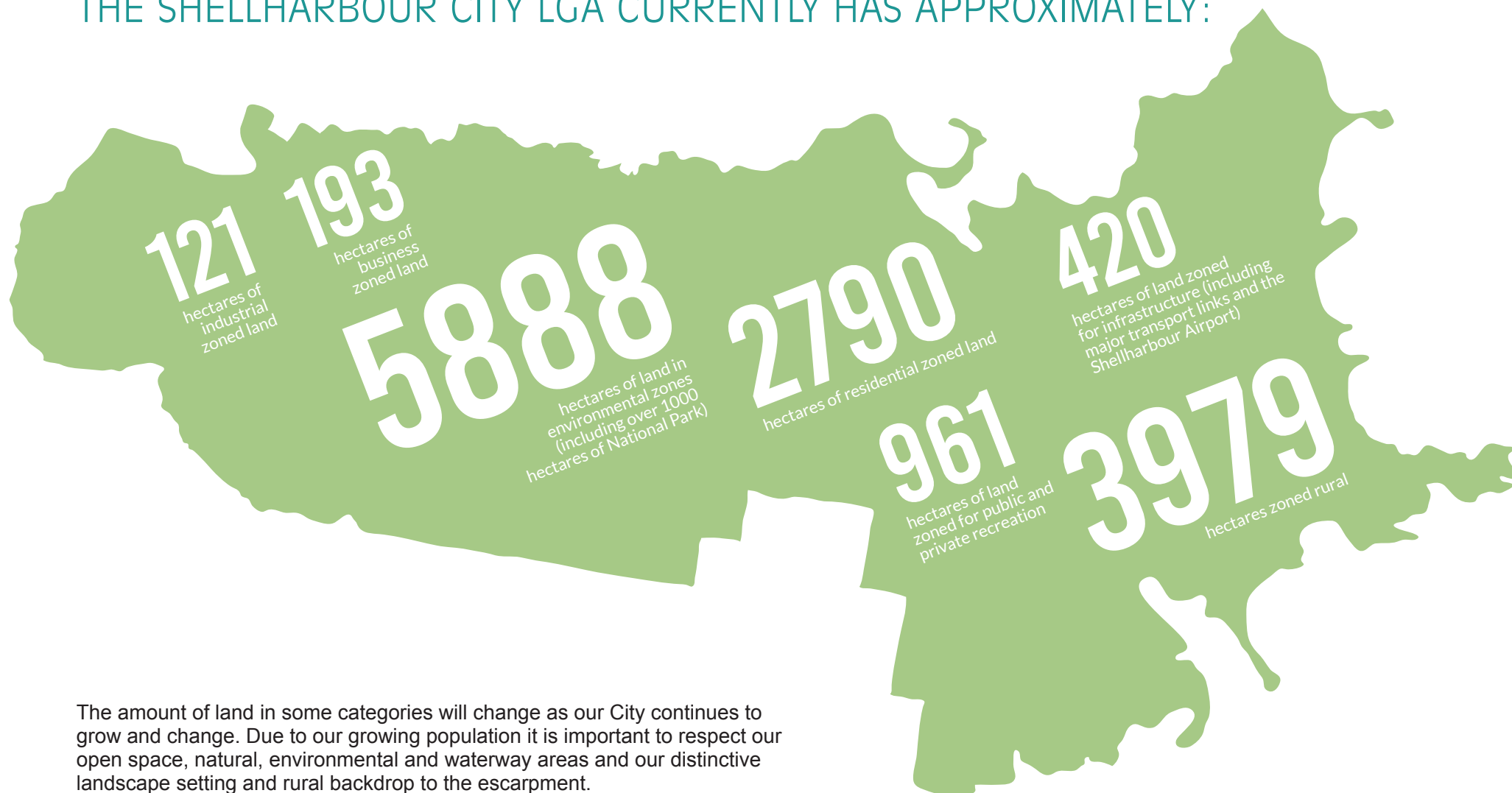


OUR STRUCTURE MAP



OUR EXISTING LAND USES

THE SHELLHARBOUR CITY LGA CURRENTLY HAS APPROXIMATELY:



The amount of land in some categories will change as our City continues to grow and change. Due to our growing population it is important to respect our open space, natural, environmental and waterway areas and our distinctive landscape setting and rural backdrop to the escarpment.



OUR CHALLENGES AND OPPORTUNITIES

OUR GROWING POPULATION

By 2040, the projected increase in our population will require an additional 10,625 dwellings. The housing must meet the demand for choice and diversity in the type of homes available, but also that residential areas are appropriately serviced to encourage connectivity throughout our LGA.

The growing population will also require new workplaces and investment in transport, services, green spaces and community facilities to ensure we can maintain and enhance the current standard of liveability and lifestyle that our LGA offers.

The delivery of new infrastructure presents a challenge to Council in terms of financial sustainability, particularly in relation to the ongoing maintenance that Council needs to undertake over the life cycle of various infrastructure types. We will need to ensure that we are providing and maintaining infrastructure sustainably for our growing population.

Our opportunity is to use this growth to enhance Shellharbour City's prosperity, diversity, liveability and varied housing options for our growing community while maintaining the character of our neighbourhoods.

OUR CHANGING POPULATION

The overall composition of our community will shift in some important areas.

For example, the number of people aged 60 and above will increase by approximately 50% over the next 20 years. Similarly, our community members aged under 17, are expected to increase by almost 25% over the next 20 years.

The increasing and changing population will influence planning for schools, organised sports and youth and aged services and facilities we offer, to ensure reasonable access for people at all stages of their lives.

Our changing population provides us with the opportunity to renew and rejuvenate the places, facilities and services that people use. The continual renewal of these places will ensure they change and grow with our population.

VISION

WE WORK **COLLABORATIVELY**
TO DELIVER OUR PLANNING
PRIORITIES & ACTIONS
WHILE STRENGTHENING OUR
COMMUNITY
IDENTITY & QUALITY
OF LIFESTYLE
IN SHELLHARBOUR CITY



IN 2040 OUR COMMUNITY
ENJOYS & RESPECTS
OUR NATURAL ENVIRONMENT.
OUR URBAN & BUILT ENVIRONMENTS ARE
WELL CONNECTED,
ACCESSIBLE & ADAPTABLE
OUR ECONOMY IS THRIVING
& OFFERS **DIVERSE BUSINESS &**
EMPLOYMENT OPPORTUNITIES

THIS LSPS REPRESENTS A 2040 VISION FOR LAND USE IN THE SHELLHARBOUR CITY LGA. OUR VISION FOR THE DESIRED FUTURE OF SHELLHARBOUR CITY IS FURTHER EXPLORED THROUGH 14 THEMES:



Under each Theme we look at our aspirational future, the rationale behind it and how we will achieve our aspirations over the next 20 years.

Our 14 Planning Themes are supported by 22 Planning Priorities to identify how we will achieve our 20 year vision. These Planning Priorities focus our future strategic planning work in Shellharbour City. They are consistent with state and regional planning directions and the strategic direction for Shellharbour City expressed in Council's CSP (refer to Appendix 1).

Our Planning Priorities will be delivered through actions to be undertaken by Council over the coming years. These may include the research of identified planning issues, preparation of strategies or policies, implementation of specific projects, or amendments to existing Council plans, such as the LEP or DCP.



OUR PLAN ON A PAGE

COMMUNITY

WHERE WE LIVE

- P1 | Deliver greater housing diversity and affordability to meet the changing needs of the community
- P2 | Quality urban design enhances our local character and delivers liveable places

OUR SERVICES AND SOCIAL INFRASTRUCTURE

- P3 | Deliver high quality, well-connected and integrated green spaces
- P4 | Provide high quality and fit-for-purpose community services and social infrastructure aligned with growth
- P5 | Contribute and help to deliver the growing health and education precinct of Shellharbour City Centre

HOW WE MOVE AND CONNECT

- P6 | Provide accessible and connected suburbs with a range of transport options
- P7 | Encourage smart and adaptable use of technology for our transport options

OUR ARTS, CULTURE AND HERITAGE

- P8 | Embrace and celebrate Shellharbour City's heritage and cultural identity
- P9 | Foster an artistic, creative and innovative culture for Shellharbour City

ENVIRONMENT

A SUSTAINABLE AND RESILIENT CITY

- P10 | Plan for a sustainable and adaptable City

- P11 | Manage water, energy and waste efficiently to ensure a sustainable environment

OUR NATURAL ENVIRONMENT

- P12 | Respect, protect and enhance our natural assets and significant areas of biodiversity
- P13 | Healthy and valued coast and waterways

OUR RURAL LANDS

- P14 | Protect and enhance our rural lands

ECONOMY

OUR VISITORS

P15 | Promote our City as a tourist destination

OUR SHELLHARBOUR AIRPORT

P16 | Ensure that Shellharbour Airport is viable and grows to meet its potential

OUR TOWN CENTRES

P17 | Create vibrant, attractive and connected centres that reflect our local character and lifestyle

OUR BUSINESS AND EMPLOYMENT

P18 | Plan for sufficient local jobs and encourage an innovative employment sector

INFRASTRUCTURE FOR THE COMMUNITY

P19 | Ensure infrastructure is aligned to accommodate planned growth and community needs

LEADERSHIP

ENSURE SHELLHARBOUR CITY IS WELL PLANNED FOR THE FUTURE

P20 | Monitor, review and report on the LSPS

P21 | Advocate for and represent the Shellharbour City community

COLLABORATE ON PLANNING FOR THE FUTURE

P22 | The community is involved in planning for the future



HOW TO READ THIS PLAN

ILLAWARRA-SHOALHAVEN REGIONAL VISION

A response to the Illawarra-Shoalhaven Regional Plan, which outlines Shellharbour City LGA's role in the Illawarra-Shoalhaven Region.

LOCAL VISION

Our local vision sets the strategic planning context for our area.

FOUR FOCUS AREAS

Shellharbour City Council has chosen to continue the four focus areas of our CSP being:

COMMUNITY
ECONOMY
ENVIRONMENT
LEADERSHIP

PLANNING PRIORITIES

Each focus area is colour coded throughout the document, and has Planning Priorities to help achieve the Local and Regional vision.

PLANNING
PRIORITY
P14

Protect and enhance our rural lands

WHAT THE COMMUNITY TOLD US:

- Our rural lands should be protected and enhanced
- Need to maintain open spaces
- Preserve our rural outlook
- Ensure that rural land is not lost to housing development
- The balance between urban, rural and scenic areas make Shellharbour City a great place to live, and this needs to be protected and maintained

COUNCIL WILL:

- Protect and enhance our rural lands and outlook towards the Illawarra Escarpment
- Consider other land uses that will broaden the potential use of agricultural lands
- Identify a complementary land uses that are appropriate to occur in our rural lands to improve the viability of rural industries

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour Local Housing Strategy
- LEP
- DCP

ACTIONS	TIMING	COUNCIL INFLUENCE	IP&R ACTION
P14.1 Develop a Rural Strategy for Shellharbour City	Short	Control	2.3.2.1

Each Planning Priority has **Actions** that specify how the Planning Priorities will be implemented. The implementation of the Shellharbour City LSPS will be monitored and reported on to the community. Each action has a **Timing**, **Council Influence** and **IP&R Action** assigned to it for implementation.

Short Term
(within 5 years)

Medium Term
(5 - 10 years)

Long Term
(10 - 20 years)

Control - Action areas that are in the direct control of Shellharbour City Council

Influence - Issues that Shellharbour City Council does not control but can influence

IP&R Action - links the LSPS action to the IP&R Framework. Where there is no IP&R Action, this means that the LSPS action will be transferred to the IP&R Framework during subsequent reviews.

COMMUNITY

WHERE WE LIVE

OUR VISION

In 2040, Shellharbour City has a diversity of housing, providing for the lifestyle and needs of its residents. Housing choice offers affordable options and a range of housing products to meet community needs. Housing caters for changing needs over time and is adequately serviced with essential infrastructure. Residential areas have high quality design, a range of densities and character attributes.

RATIONALE

Shellharbour City's population is projected to be 94,877 by 2041, an increase of almost 30% from the estimated 2020 population of the LGA². The age groups of 0 to 14 years and 60 years and over, will increase significantly over the next 20 years. In order to plan for this increase, we need to ensure we have enough housing available, and ensure it is the right housing product for the changing population of our City.

Our Shellharbour City Local Housing Strategy (LHS) outlines where future growth will occur and in what form. The LHS has informed the planning priorities and actions in the LSPS.


The LHS predicts that there will be demand for an additional 10,625 dwellings between 2016 and 2041. Shellharbour City will need to ensure that the households built are suitable to support the growing population, and located in the right areas.

Table 1 - Population and dwelling forecasts³

Year	2016	2021	2026	2031	2036	2041
Population	70,492	75,953	82,293	86,824	91,045	94,877
Total dwellings	26,585	29,145	31,785	33,766	35,561	37,210
Additional dwellings over five years		2,560	2,640	1,981	1,795	1,649

² Informed Decisions (2019) Population Forecast

³ Informed Decisions (2019) Population Forecast & PSA Consulting (2020) Shellharbour City Local Housing Strategy



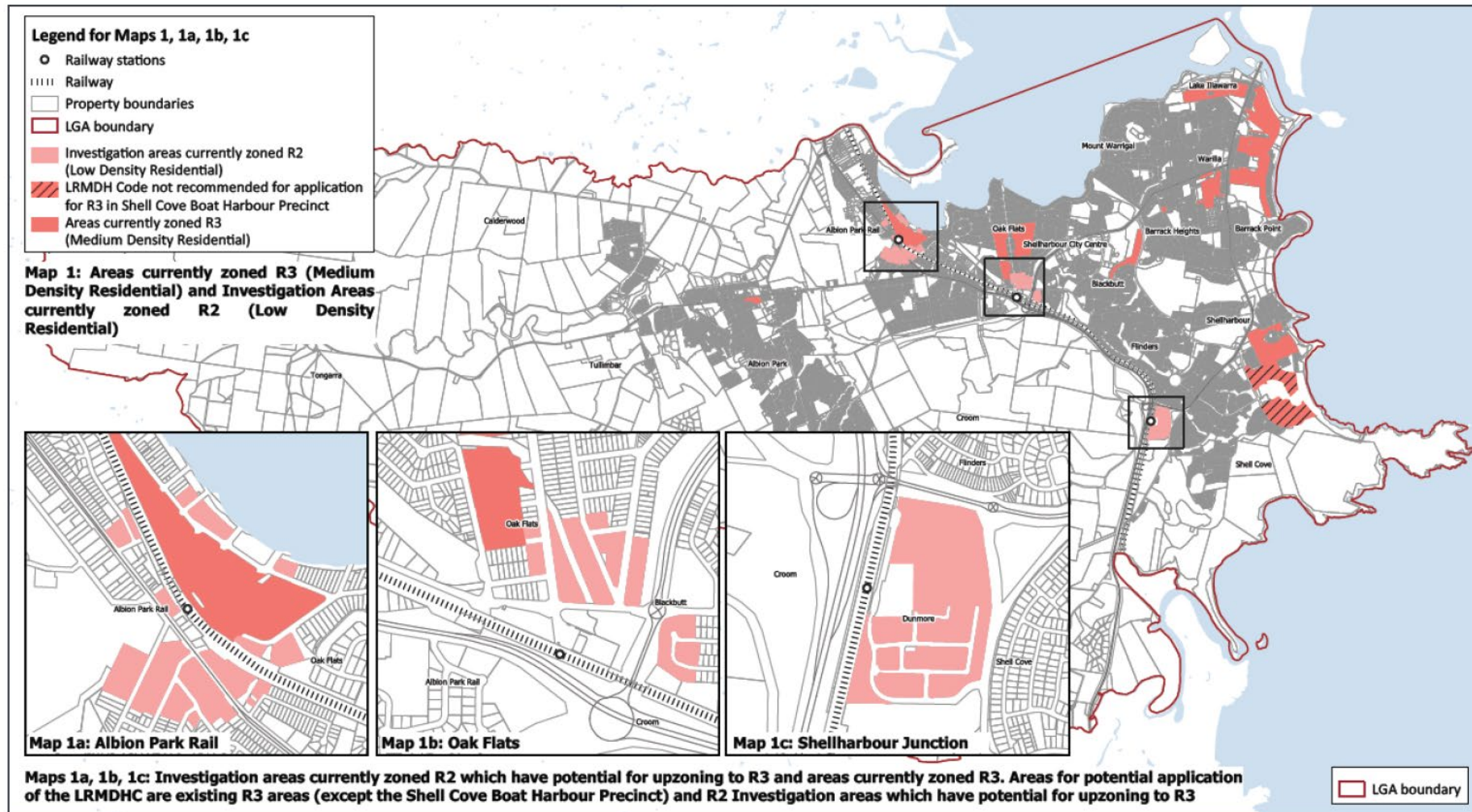
The LHS indicates that there is enough zoned land to provide for the projected dwelling demands over the next 20 years. As such there is no pressure to zone more land for residential development. Rather, Council needs to consider delivering greater diversity in housing and investigating opportunities to provide greater provision of affordable housing.

The LHS has developed principles to guide an increase in density within and around existing employment and retail centres. The principles for increasing densities are:


- a) the increase is an appropriate location, relative to existing services, employment and/or key public transport nodes;
- b) the increased densities are capable of addressing key site-specific constraints;
- c) potential amenity impacts can be satisfactorily mitigated;
- d) the increase will maintain and/or contribute to the existing or proposed character of the area in which it is to be developed and is of a scale, bulk and height that is commensurate with the surrounds;
- e) it is capable of being adequately serviced and is not out-of-sequence; and
- f) the use contributes to the consolidation of residential densities and directly contributes to the provision of housing products that meet the needs of the community.

The LHS recommends that there is opportunity to increase densities as identified in Figure 2 - Areas for potential upzoning below, and also within our business zoned areas and the residential areas immediately surrounding these areas, subject to the principles above.

Figure 2 - Areas for potential upzoning⁴



4 PSA Consulting (2020) Shellharbour City Local Housing Strategy



In 2016, there was approximately 26,428 dwellings in Shellharbour City LGA⁵. This was comprised of 79% separate houses, 14% semi-detached dwellings and 3.9% flats and apartments. The LHS has identified that there is currently a need for the provision of smaller, more affordable housing options to cater for the Shellharbour City community, and for people of all ages and life stages.

Currently 15% of houses are in rental or mortgage stress (meaning that more than 30% of income is spent on rent or mortgage repayments)⁶. Additionally, the LHS has identified that there are wait times for all social housing product types across the LGA. These range from 5 to 10 years for studio/1 bedroom and 3 bedroom dwellings, or 10+ years for 2 and 4 bedroom dwellings. As our population grows it will be important that Council identify ways that we can provide opportunities for increased affordable and social housing.

While we have identified areas for increased densities around the LGA to provide greater housing diversity, it is also important that we maintain what makes our neighbourhoods desirable places to live. Identifying the existing character of our suburbs and what our desired future character is will help us to ensure that our suburbs are growing and developing in the way that we want.

We also need to ensure that new areas offer a high level of amenity to our new residents and are in keeping with the surrounding areas. Through developing urban design principles to guide new development and subdivisions, Council will be able to ensure new development is in keeping with our desired future character of our suburbs, while ensuring that they will be connected, accessible, safe, integrated, sustainable and desirable places to live and visit.

A key component of making our suburbs liveable, is ensuring they are safe for everyone. Council is committed to embedding Crime Prevention through Environmental Design (CPTED) principles across the LGA. CPTED focuses on the planning, design and structure of cities and neighbourhoods in order to reduce opportunities for criminal behaviour. Council will continue to facilitate high-quality environments in which our residents and visitors feel safe and secure including through building design, maintenance works, landscaping, lighting, and open and public space design.

⁵ Informed Decisions (2018) Community Profile

⁶ PSA Consulting (2020) Shellharbour City Local Housing Strategy

PLANNING
PRIORITY
P1

Deliver greater housing diversity and affordability to meet the changing needs of the community

WHAT THE COMMUNITY TOLD US:

- Need more affordable housing options
- Housing diversity across the LGA is required
- Need to consider existing services and infrastructure when retrofitting existing areas
- Need to maintain the character of our residential areas

COUNCIL WILL:

- Facilitate the provision of social and affordable housing
- Encourage greater housing diversity, by identifying areas to increase density, and encouraging greater mix of lot and dwelling sizes
- Identify the desired future character of Shellharbour City's suburbs
- Encourage new residential development to be in keeping with the desired future character of our suburbs through siting, design and layout of building forms.

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour Local Housing Strategy
- Town Centre Plans
- Shellharbour Engineering Code
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P1.1	Continue to give effect to the Implementation and Delivery Plan of the Shellharbour Local Housing Strategy	Ongoing	Control	2.3.2.6
P1.2	When undertaking LEP and DCP reviews, incorporate the principles of the Local Housing Strategy to guide increases in residential density	Ongoing	Control	2.3.2.1 2.3.2.2
P1.3	Continue the program to carry over deferred lands into LEP 2013	Ongoing	Control	2.3.2.1

PLANNING
PRIORITY
P2

Quality urban design enhances our local character and delivers liveable places

WHAT THE COMMUNITY TOLD US:

- Value local character of existing suburbs
- New development needs to be consistent with the surrounding area
- Safety in our built environments is important
- Design of new streets and houses can cause congestion

COUNCIL WILL:

- Encourage safe built environments through design controls in the DCP
- Promote safe built environments through undertaking CPTED assessments
- Work with the community to identify the desired future character of our suburbs

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour Safety Strategy
- Shellharbour Local Housing Strategy
- Healthy Ageing Strategy
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P2.1	Continue to implement Council's Community Safety and Crime Prevention Strategies to ensure our built environment is safe for all	Ongoing	Control	1.1.3.1
P2.2	Develop urban design principles and standards to improve safety and recognise character to guide new subdivisions, development and redevelopment	Medium	Control	
P2.3	Continue to implement Council's Development Application Strategy and Design Review Panel Policy to improve statutory planning assessment processes	Ongoing	Control	2.3.4.3

OUR SERVICES AND SOCIAL INFRASTRUCTURE

OUR VISION

In 2040, Shellharbour City provides excellent services and state of the art facilities to support our community. Our services and social infrastructure allow our community to connect, learn and create. Our open spaces and recreation facilities support our community to remain active, healthy, connected and relaxed. They are accessible to everyone and connected with our wider active transport network. The health and education precinct in Shellharbour City Centre provides employment, learning opportunities and essential health services to our community. The precinct is well connected with the City Centre and the wider region.

RATIONALE


Community services and social infrastructure play a vital role in the liveability of our City. Community facilities and services provide spaces for people to connect, create and learn. They include community centres, schools, childcare centres, libraries, our museum, health services, entertainment and open space and recreation facilities (collectively referred to as social infrastructure).

Over the next 20 years Shellharbour City will experience population growth, increased urban density, land use competition from residential, commercial and retail areas, as well as the increased costs of maintenance of our facilities. Because of these changes, it is essential that we plan for the future of community services and social infrastructure.

Social priorities for Shellharbour City include responding to an ageing population, facilitating community connections, promoting social inclusion, advocating for local community needs, and facilitating service coordination and collaboration.

We need to ensure that access to and from services and facilities is accessible and caters to our entire community, taking into account the changes that will occur over the next 20 years.

Shellharbour City Council currently provides a range of direct and indirect community services and facilities across the LGA. Services are either provided solely by Council staff (such as libraries and youth centres), in collaboration with external organisations (such as childcare, aged care and cultural groups), or solely by external organisations. Facilities range from multi-use community spaces, such as the Civic Centre Library, to neighbourhood and community centres.



As our population continues to grow and change, we need to ensure that access to and availability of community services and social infrastructure is accessible and caters to our entire population. While we currently have several plans and strategies in place that will assist with this, including our Shellharbour Youth Plan 2018-2021, Libraries & Museum Strategy 2024, Disability Access and Inclusion Plan, and Council's Healthy Ageing Strategy, additional strategies will be required to help us plan for the future. We will undertake a Community Facilities Study to examine the adequacy of our existing facilities for our current and forecasted population.

Open spaces and recreation are a central part of the Shellharbour City lifestyle. Sport, recreation and open space have important social and environmental benefits, which contribute to the health, liveability and character of the Shellharbour City LGA. Council maintains a network of some 200 parks and reserves, over 95 sports fields, including more than 30 courts as well as a regional multi-use sport facility, as part of a broad open space and recreation network⁷.

The LGA's open space is a key form of social infrastructure and includes:

Active open space is land set aside for the primary purpose of formal outdoor sports for the community. Active open space supports team sports, training and competition and typically features sports facilities such as playing fields, change rooms, grandstands and car parks. Sites may accommodate unstructured community or individual use when not required for its primary purpose and could include informal lawns, play, picnic and other facilities in the periphery.

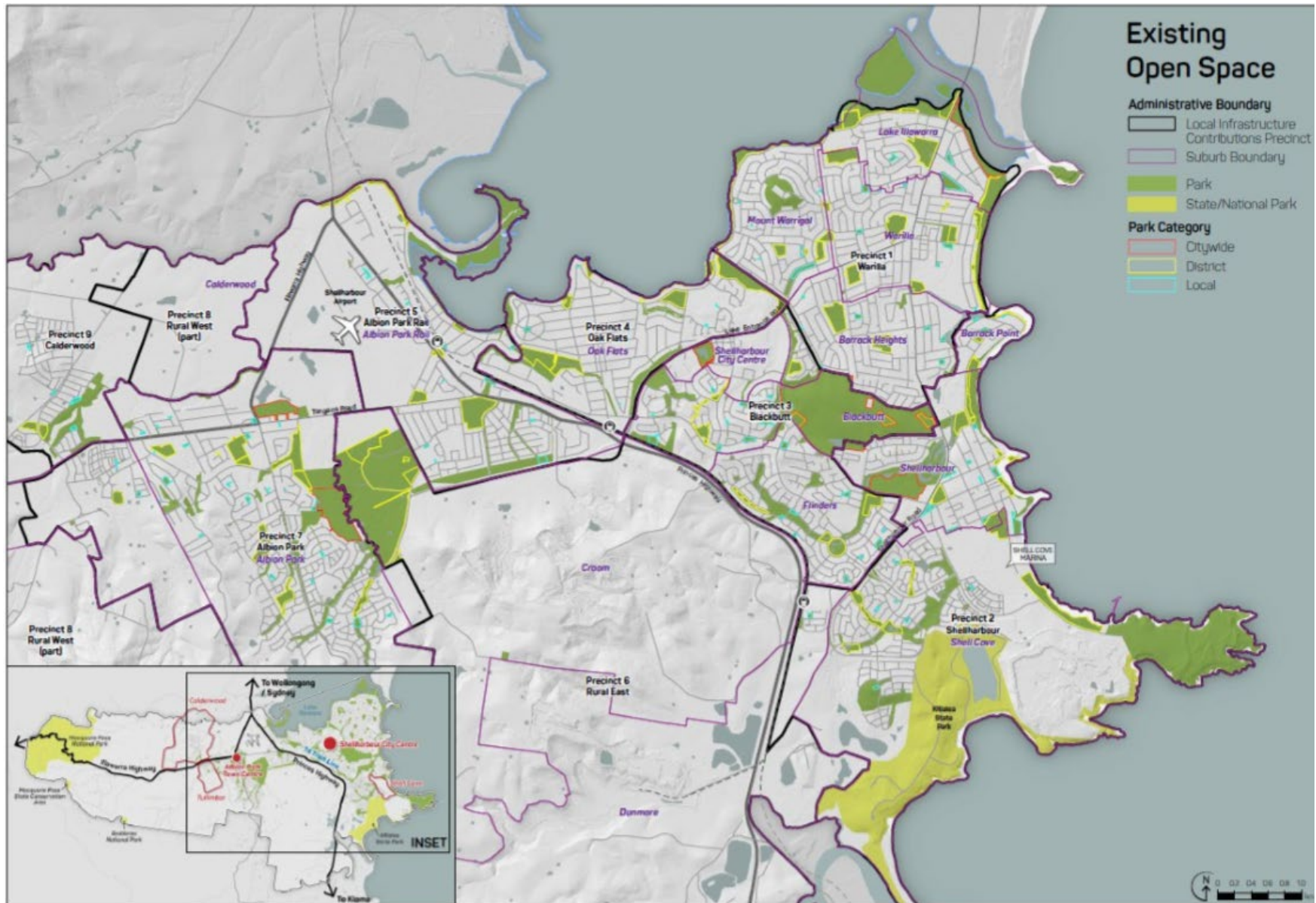
⁷ Shellharbour City Council Open Space and Recreation Needs Study and Strategy

Aquatics and all water based facilities refers to all water-related activities, inclusive of swimming, boating, ocean and lake based activities. Also swimming pools, harbourside and lakeside infrastructure.


Passive open space is land set aside for parks, gardens, linear corridors, and conservation bushland nature reserves. These areas are made available for passive recreation, play and unstructured physical activity.

The Shellharbour Open Space and Recreation Needs Study and Strategy 2020 – 2030 to support residents to remain active, healthy, connected and relaxed. The Strategy guides Council's decision making in respect to planning, investment and use of its open space and recreational facilities, and ensures we will have adequate provision over the next 10 years. The Study and Strategy will be periodically reviewed and updated over the next 10 years to ensure it is current and reflects our needs.

Figure 3 - Existing Open Space in Shellharbour City⁸



⁸ University of Technology Sydney Institute for Public Policy and Governance (2020) Shellharbour Open Space and Recreation Needs Study



Shellharbour City Centre is home to a regional health and education precinct that is comprised of the Shellharbour Hospital and TAFE NSW Shellharbour. Within Shellharbour City in the 2016 Census, the Health Care and Social Assistance, and Education and Training employment sectors, were identified as emerging employment fields, with some of the largest changes in jobs held by our resident population⁹.

The Shellharbour Hospital is currently being redeveloped to provide innovative models of care, and deliver state of the art facilities, designed to support increased ambulatory care and facilitate better patient and carer experiences. It will become a major metropolitan hospital, including becoming an acute hub for the central part of the region.

9 Informed Decisions (2018) Community Profile

Shellharbour TAFE offers programs in business and administration services; nursing, engineering and automotive trade courses; and basic adult education and general education.

Population growth occurring not only in Shellharbour City, but also in the wider region will increase the demand for existing health and education services. In order for these facilities to take advantage of the increasing demand and maximise the benefit of these services, Council needs to work with the State Government to enhance the presence of these facilities and improve access to and within this precinct to make accessibility to this precinct easier for everyone.

PLANNING
PRIORITY
P3

Deliver high quality, well-connected and integrated green spaces

WHAT THE COMMUNITY TOLD US:

- The ongoing maintenance of our open spaces and recreation facilities is important and improves the usability of our parks and reserves
- Maintaining the level of open space and recreation provision is important especially in new residential areas
- Our open spaces and recreation facilities are a draw card and encourage people to be active and healthy
- Accessibility of and access to our open spaces is important to encourage use

COUNCIL WILL:

- Ensure that open space and recreation areas are of a high quality, connected and inclusive
- Enhance, maintain and protect the amenity of Shellharbour City's natural assets
- Manage community and crown lands to deliver the best outcomes for the community

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour Open Space and Recreation Study and Strategy
- Community Land Plans of Management
- Asset Management Policy, Strategy and Plans
- Shared Use Path Masterplan

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P3.1	Implementation of the recommendations of the Shellharbour City Open Space and Recreation Needs Strategy	Ongoing	Control	1.2.1.6
P3.2	Continue to review and update Plans of Management for community land	Ongoing	Control	1.1.4.2
P3.3	Finalise the Crown Lands Transfer program and continue to develop Plans of Management for Crown Lands to be managed by Council	Short	Control	1.1.4.2
P3.4	Enhance the connectivity of open spaces and popular destinations in Shellharbour City by providing walking and cycling connections	Ongoing	Control	2.3.3.2

PLANNING
PRIORITY
P4

Provide high quality and fit-for-purpose community services and social infrastructure aligned with growth

WHAT THE COMMUNITY TOLD US:

- The Civic Centre and Library are great spaces for the community
- Ageing in place is important
- Age specific places are valued, particularly by our younger community members
- Facilities for new and developing activities are important

COUNCIL WILL:

- Continue to implement and review relevant plans and strategies to ensure we are planning for the changing needs of our community
- Ensure that community services and social infrastructure are designed for the future growth of Shellharbour City
- Develop Shellharbour City as an all-inclusive City

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Libraries and Museum Strategy
- Healthy Ageing Strategy
- Shellharbour Youth Plan
- Disability Access and Inclusion Plan
- Shellharbour Safety Strategy
- Asset Management Policy, Strategy and Plans
- Make, Play, Grow Creative Strategy
- Local Infrastructure Contributions Plan
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P4.1	Continue to implement the Libraries and Museum Strategy	Short	Control	1.1.7.1
P4.2	Develop and implement a Community Facilities Strategy for Shellharbour City	Short	Control	1.2.1.4
P4.3	Develop the My Community, My Place online toolkit. A snapshot of suburb based key demographics and physical assets to understand the unique features of each neighbourhood	Short	Control	1.2.1.5
P4.4	Review planning controls to ensure that development is consistent with the essential features of Age-friendly Cities, Child-friendly Cities, Dementia-Friendly Design, and Healthy Spaces and Places	Ongoing	Control	2.3.2.2
P4.5	Support young people to live, grow and play in Shellharbour City via the implementation of the Shellharbour Youth Plan	Short	Control	1.1.6.2

PLANNING
PRIORITY
P5

Contribute and help to deliver the growing health and education precinct of Shellharbour City Centre

WHAT THE COMMUNITY TOLD US:

- We need further opportunities for tertiary study in the LGA
- Need to ensure that health and education facilities match our population growth
- Need to further support professional development opportunities within the LGA

COUNCIL WILL:

- Collaborate with state agencies and service providers to increase the presence of the existing health and education precinct in Shellharbour City Centre
- Advocate to state agencies to provide services and facilities that are appropriate for our population
- Facilitate opportunities for learning and development facilities and communal learning spaces

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour Regional Economic Development Strategy
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P5.1	Work with health services, TAFE and other education providers, and TfNSW to increase the existing health and education presence in Shellharbour City Centre	Ongoing	Influence	
P5.2	Review LEP and DCP controls that facilitate opportunities for training and education facilities and new models for communal learning spaces	Ongoing	Control	2.3.2.1 2.3.2.2



HOW WE MOVE AND CONNECT

OUR VISION

In 2040, Shellharbour City is connected and accessible for everyone. There are varied transport options available for our community to get to where they need to go. We have excellent walking and cycling networks to ensure that our community is active and healthy. Our transport modes are fit for the future and incorporate new technology when appropriate and available. Our community is socially connected both in older suburbs and new developments.

RATIONALE

As our population grows, it will be imperative that our transport connections are maintained and continue to keep up with changing demands. This applies not only to our connections throughout the Shellharbour City LGA, but also to our surrounding regions, including Wollongong, Kiama, the Southern Highlands and Sydney. A key factor of the liveability of our City, is our location and the services and attractions available to us in surrounding areas.

Transport connectivity is vital for residents and visitors to access a range of opportunities including work, education, care, retail, services and facilities, entertainment and recreation.

While Council has been developing an extensive shared use path network across the LGA as we continue to grow and develop we need to make sure that this is growing and responding to demand as well. A healthy built environment is a key motivator for the future and providing walking and cycling paths encourages our community and visitors to be more active. We need to make sure that this network is connected so people can easily get to where they want to go.

Strong social connections are a key to a resilient and healthy lifestyle. When planning for access and connection it is important to consider the social connectivity of our community. We can help address this through planning for an accessible and inclusive Shellharbour City. In the 2016 census, 6.7% of the population, or 4,593 people, reported needing help in their day-to-day lives due to disability¹⁰. Council's Disability Access and Inclusion Plan identifies ways we can make our community, built environment and natural assets more accessible for all of our population.

10 Informed Decisions (2018) Community Profile

PLANNING
PRIORITY
P6

Provide accessible and connected suburbs with a range of transport options

WHAT THE COMMUNITY TOLD US:

- Values a city that is walkable, connected with public transport and easily accessible
- Connectivity of new residential areas with existing facilities is important to assist with the liveability of these areas
- Need to consider traffic and parking options as areas are being redeveloped
- More footpaths and shared paths are required across the LGA

COUNCIL WILL:

- Identify and prioritise opportunities for active transport
- Advocate for the Shellharbour community and visitors to improve public transport options within the LGA
- Work with neighbouring councils and TfNSW to address connectivity across the broader region
- Work with TfNSW and DPIE to ensure the transport network responds to future land use development and freight connections

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shared Use Path Masterplan
- Open Space and Recreation Needs Study and Strategy
- Disability Access and Inclusion Plan
- Healthy Ageing Strategy
- Shellharbour Youth Plan
- Asset Management Policy, Strategy and Plans
- Shellharbour Engineering Code
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P6.1	Review and update Council's Shared Use Path Masterplan to prioritise footpaths and cycle ways across the LGA to encourage active travel	Short	Control	2.3.3.2
P6.2	Identify key projects and opportunities to optimise public transport connections between and to centres	Short	Control	2.3.3.2
P6.3	Liaise with neighbouring councils to improve open space and transport connections	Ongoing	Control / Influence	2.3.3.2
P6.4	Deliver a range of initiatives in line with Council's Disability Access and Inclusion Plan	Ongoing	Control	1.1.4.1
P6.5	Review Council's planning controls to ensure that accessibility and inclusion is promoted throughout our built environment	Short	Control	1.1.4.1
P6.6	Develop and implement a Transport Strategy for Shellharbour City to identify and prioritise the existing and future transport infrastructure needs and public and active transport connections required across the LGA	Medium	Control	

PLANNING
PRIORITY
P7

Encourage smart and adaptable use of technology for our transport options

WHAT THE COMMUNITY TOLD US:

- Shellharbour City needs to be adaptable for innovations in technology
- Internet accessibility is important for the connectivity of our communities, as well as the viability of businesses in the City

COUNCIL WILL:

- Plan for a Shellharbour City that is adaptive and responsive to technological advances
- Encourage smart city concepts and smart parking across the LGA

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Cities Power Partnership Pledges
- Asset Management Policy, Strategy and Plans
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P7.1	Provide fast-charging user pays infrastructure throughout the City at key locations for electric vehicles	Short	Control / Influence	2.2.3.3
P7.2	Investigate planning controls for Council's DCP to encourage smart parking and smart city concepts throughout the LGA to ensure Shellharbour City is adaptable to innovative technology	Ongoing	Control	2.3.2.2

OUR ARTS, CULTURE AND HERITAGE

OUR VISION

In 2040, the community's rich culture, heritage and diversity is celebrated. Our European and Aboriginal heritage sites are protected and promoted, and will be available for future generations to enjoy. Arts and creative expression are supported and promoted across Shellharbour City. Our City is dynamic and vibrant and creativity thrives. We offer a wide range of local festivals and events to connect our community. We celebrate what makes Shellharbour City a great place to live.

RATIONALE

The arts, culture and heritage are an essential part of a community's social fabric and support enhanced liveability. They help to maintain local character and amenity in rapidly growing and changing communities, whilst providing opportunities for residents to express themselves and engage with the people around them.

As Shellharbour City continues to grow, it is important that we foster cultural spaces and events, creativity, the arts and respect for our heritage to ensure that our City develops as a vibrant and exciting place to live and visit.

In the 2016 Census, 3.8% of the Shellharbour City population identified as being Aboriginal and Torres Strait Islander¹¹. Council is committed to working with local Aboriginal and Torres Strait Islander communities and ensuring involvement in local decision making. Council will continue to work with our Aboriginal Advisory Committee, as well as the Illawarra Local Aboriginal Land Council (ILALC), and the local Aboriginal and Torres Strait Islander communities to ensure that we are protecting our indigenous culture and heritage.

In order to show our ongoing commitment to our Aboriginal and Torres Strait Islander communities, Council will develop a framework for Shellharbour City to embrace and celebrate our Aboriginal culture and heritage.

Our heritage includes items dating from the earliest time of Aboriginal culture and the initial years of European settlement, which convey the story of where we began. With the increasing urbanisation of our LGA it is important that we maintain, celebrate and communicate our history to our community and visitors. Shellharbour City's heritage is an important component of our local character. Identifying, conserving, interpreting and celebrating heritage values leads to a better understanding of history and respect for the experiences of diverse communities. As Shellharbour City grows, heritage identification, management and interpretation are important so that heritage places and stories can be experienced by current and future generations.

¹¹ Informed Decisions (2018) Community Profile

Council also offers programs and services to inform us about the heritage and culture of Shellharbour City. Our City Museum provides information about our history and culture and celebrates where Shellharbour City has come from. The Tread Shellharbour App promotes the history of Shellharbour City, our people, and some of our most beautiful locations. Council also provides heritage property advice to ensure land owners and stakeholders are well informed of the potential implications and impacts regarding development on or adjacent to our heritage items and conservation areas.

As Shellharbour City continues to grow, it is important that we foster cultural spaces and events, creativity and the arts to ensure that our City develops as a vibrant and exciting place to live and visit. Arts and culture support enhanced liveability and contribute to the community's social fabric. They help to maintain local character in growing and changing communities, by encouraging residents to express themselves and engage with the people around them.

Creative projects support cultural identity and offer interesting places for play, engagement and reflection. Public art is an energetic, interesting component of our built environment and provides opportunities to express the culture of Shellharbour City and its people. Art can help ignite our imaginations, encourage thought and create discussion throughout our community. Council has a Public Art Strategy that guides how we can provide a beautiful and interesting environment for our community and visitors. We will continue to implement and review this Strategy as appropriate.

Events bring varied and significant value to communities; some events emphasise social and community outcomes more strongly than others; whereas major events might help build a city's profile and often have a stronger economic focus than small-scale community events. Through visitor attractions, events can benefit our local economy, stimulating tourism and other local businesses. Events also provide social benefits they help bring our community together. Events play a pivotal role in community building; bringing people from diverse backgrounds together.

Figure 4 - Lake Illawarra Art Trails Split by David Ball and photographed by Chris Frape



Over the next 20 years, we will work to make Shellharbour City an event-friendly city. We will continue to implement our Event Strategy, and consider how our planning processes can support events to be held in our LGA, so our community can benefit from the contributions that events bring to our City.

PLANNING
PRIORITY
P8

Embrace and celebrate Shellharbour City's heritage and cultural identity

WHAT THE COMMUNITY TOLD US:

- Our heritage is unique and needs to be celebrated
- Our indigenous culture and heritage is important and needs to be protected and celebrated

COUNCIL WILL:

- Identify our important heritage items and conservation areas and work to protect them into the future
- Ensure our heritage and culture is embraced and celebrated
- Work with our partners to identify and protect our Aboriginal culture and heritage
- Work to promote our local Aboriginal culture throughout the built environment

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour City Council Heritage Strategy
- Community Based Heritage Study
- Aboriginal Cultural Heritage Management Development Assessment Toolkit
- Libraries and Museum Strategy
- Asset Management Policy, Strategy and Plans
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P8.1	Undertake a review of Council's Heritage Strategy	Short	Control	2.3.5.3
P8.2	Undertake a review of Council's Community Based Heritage Study and amend Schedule 5 of the LEP as required	Short	Control	2.3.5.3
P8.3	Work with the Local Aboriginal Land Council, Aboriginal Advisory Committee and Aboriginal Torres Strait Islander community and relevant State Government Agencies to identify and protect Aboriginal heritage, culture and heritage assets	Ongoing	Control	2.3.5.2
P8.4	Progress the Business Case for the Bass Point Interpretive Centre	Short	Control	2.3.5.2
P8.5	Develop a framework for Shellharbour City to embrace and celebrate our Aboriginal culture and heritage.	Medium	Control	4.1.3.2

PLANNING
PRIORITY
P9

Foster an artistic, creative and innovative culture for Shellharbour City

WHAT THE COMMUNITY TOLD US:

- More public art is needed across the City
- Public art should be reflective of the local culture and history
- Events promote community participation
- We need more community events
- There is no location for large events or functions in the LGA
- We need more opportunities for art and creative initiatives across the LGA
- Activation of our foreshore areas is important, and the extension of the Art Trail will help with this

COUNCIL WILL:

- Continue to deliver a wide range of community and cultural events
- Provide public art across the LGA that promote our local identity
- Continue to foster a culture of creativity within Shellharbour City
- Develop Shellharbour City as an event friendly city

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour Public Art Strategy
- Shellharbour City Event Strategy
- Make, Play, Grow Creative Strategy
- Asset Management Policy, Strategy and Plans
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P9.1	Commence implementation of Council's Public Art Strategy	Ongoing	Control	1.1.5.2
P9.2	Continue to implement Council's Event Strategy	Short	Control	1.1.1.1
P9.3	Develop appropriate LEP and DCP controls that respond to the Event's Strategy to ensure Shellharbour City is an event friendly city and enable the use of public spaces for civic and cultural events	Short	Control	2.3.2.1 2.3.2.2
P9.4	Review Council's policies and procedures to facilitate the arts and creative initiatives, including the approvals process and infrastructure for events	Short	Control	1.1.1.1
P9.5	Investigate opportunities for a cultural/entertainment facility in Shellharbour City	Medium	Control	1.1.1.1
P9.6	Consider the outcomes of the Shellharbour City Theatre Study	Short	Control	3.1.1.1

ENVIRONMENT

A SUSTAINABLE AND RESILIENT CITY

OUR VISION

In 2040, Shellharbour City is a leader in sustainability. Our local infrastructure, assets and environment are adaptive and resilient in a changing climate. Our exposure to urban and natural hazards has been minimised. We have successfully planned to mitigate and adapt to a changing climate. Our community is supported by renewable energy sources. We are a community that generates minimal waste and considers the waste that is produced as a valuable resource to be managed sustainably.

RATIONALE


We are committed to protecting and enhancing our natural environment and practising sustainable living. As our population continues to grow, a larger and more diverse population will be exposed to the impacts of urban and natural hazards, as well as the impacts from a changing climate.

The impacts arising from a changing climate can already be observed in the LGA's community, economy and environment. These include threats from natural hazards such as bushfire, heatwaves, coastal erosion and inundation, drought, flooding and storms with high winds. Council will work with the community to create a Shellharbour City that is resilient and adaptable to the impacts of a changing climate.

As growth and change in Shellharbour City continues to occur, so too will the demand for energy and water and the generation of waste. More efficient use of energy and water, and the management of waste, will contribute to reducing impacts on the environment and greenhouse gas emissions, and assist with working towards the NSW Government's aspirational objective of achieving net-zero emissions by 2050.

To support the efforts and work Council is doing to make our City adaptable and resilient, we have become a Cities Power Partnership (CPP) Partner.

The CPP is Australia's largest local government climate network, made up of over 115 councils in the country, representing almost 11 million Australians. Founded by the Climate Council of Australia, the program recognises and supports emissions reduction projects by local councils who together are transitioning to a cleaner economy.



Council is seeking to progress waste and sustainability improvements across its facilities and operations that will result in ongoing emissions reductions, financial savings and demonstrate our commitment to reducing our impact on climate change. We will also continue to deliver waste and sustainability education that inspires sustainable living and community climate action.

Council has set five CPP Pledges around transport, energy efficiency and renewable energy to implement to assist us to build on the success achieved through our existing Waste Strategy, Environmental Leadership and Sustainable Shellharbour programs. These pledges include setting minimum energy efficiency measures across all Council buildings and installing solar power on Council buildings and assets.

The DPIE have also developed a Shoalhaven Illawarra Enabling Regional Adaptation (SIERA) report that builds on local knowledge to understand climate vulnerabilities in the region and identify opportunities to respond, enabling regional decision-makers to enhance government service delivery and planning at a regional and subregional scale.

Having a regional approach to a changing climate recognises that climate affects multiple systems and requires a systematic, coordinated response. The SIERA report identifies opportunities to respond to climate change and enhance government service delivery and planning. It can be used to build local resilience and long-term liveability to ensure future prosperity. Council is committed to implementing the relevant recommendations of the SIERA report to ensure that we are building local resilience and ensuring our future prosperity in regards to a changing climate.

A variable climate is also forecast to increase periods of drought and periods of high rainfall leading to flooding. A key component of ensuring our City is resilient and adaptable is implementing our Floodplain Management Program. This ensures that only appropriate development occurs within floodplain areas, which helps to reduce the risks of flooding to life and property.

With the changes in our climate, we will also be more susceptible to extreme weather events, which may result in flooding or bushfires. We work collaboratively with emergency services agencies and our neighbouring councils of Wollongong and Kiama as part of the combined Illawarra Local Emergency Management Committee (LEMC). The committee works to ensure that appropriate plans and systems are in place to ensure the most effective response to any emergencies that may arise. Council has appointed Local Emergency Management Officers (LEMO's) and Liaison Officers to support agencies such as the NSW Rural Fire Service (NSW RFS) and The State Emergency Services (SES) in their work when responding to large scale emergency events impacting our communities. The emergency management arrangements enable Council to continue supporting emergency services when responding to significant and/or protracted emergencies affecting our region.

Land use and the built environment contribute to carbon emissions and water use as it influences how people live, move and use resources. We will develop Sustainable Design Guidelines to identify ways to make our built environment more sustainable, adaptable and resilient into the future.

Plan for a sustainable and adaptable City

WHAT THE COMMUNITY TOLD US:

- Council should facilitate opportunities to support the community in reducing our impact on the environment
- Concerned about how sustainable our future is
- Need to be responsive to a changing environment

COUNCIL WILL:

- Identify and implement actions to reduce Shellharbour City's contribution to climate change
- Plan for a sustainable future for Shellharbour City
- Ensure Shellharbour City is adaptable and resilient to a changing climate

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Floodplain Management Program
- Cities Power Partnership Pledges
- Asset Management Policy, Strategy and Plans
- Business Continuity Management Plan
- Draft Lake Illawarra Coastal Management Program
- Coastal Zone Management Plan for Shellharbour City
- LEP • DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P10.1	Review Council's Climate Risk Assessment and identify priority issues for Council, the community and environment	Short	Control / Influence	
P10.2	Continue to progress the Floodplain Management Program to identify priority flood mitigation measures and ensure the community is informed of flood risks	Ongoing	Control	4.2.5.4
P10.3	Continue to update Council's LEP in response to the outcomes of the Floodplain Management Program, updated bushfire risk area mapping and coastal hazard mapping as necessary	Ongoing	Control	2.3.2.1
P10.4	Continue to update Council's DCP in response to the outcomes of the Floodplain Management Program, updated bushfire risk area mapping and coastal hazard mapping as necessary	Ongoing	Control	2.3.2.2
P10.5	Implement the relevant outcomes of the SIERA Report in its application to Council planning, policy and delivery	Ongoing	Control	2.2.3.4
P10.6	Develop Sustainable Design Guidelines, including minimum energy efficiency benchmarks for all planning applications, to inform development controls and promote sustainable development outcomes in Shellharbour City	Medium	Control	
P10.7	Implement the Emergency Management Arrangements	Ongoing	Control / Influence	4.2.5.6

PLANNING
PRIORITY
P11

Manage water, energy and waste efficiently to ensure a sustainable environment

WHAT THE COMMUNITY TOLD US:

- Council should facilitate opportunities to support the community in reducing our impact on the environment
- Need to minimise our pollution and emissions
- Need to plan for a changing climate and ensure that Shellharbour City is sustainable into the future

COUNCIL WILL:

- Ensure we manage water, energy and waste efficiently
- Plan for a sustainable future for Shellharbour City
- Support the community to manage water, energy and waste efficiently

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Waste Management Strategy
- Asset Management Policy, Strategy and Plans
- Cities Power Partnership Pledges
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P11.1	Set minimum energy efficiency measures across all Council buildings, and support community facilities to adopt these measures	Short	Control	2.2.3.3
P11.2	Install solar power on Council buildings	Ongoing	Control	2.2.3.3
P11.3	Continue to provide education programs to promote and support waste avoidance and resource recovery and the correct use of kerbside waste management system	Ongoing	Control	2.2.1.1
P11.4	Install smart and sustainable lighting in the public domain	Ongoing	Control	2.2.3.3
P11.5	Investigate the development of an Environmental Sustainability Strategy	Medium	Control	

OUR NATURAL ENVIRONMENT

OUR VISION

In 2040, Shellharbour City's natural environment, spectacular coastline and waterways are protected and enhanced for future generations.

Our natural environments are healthy and resilient and rich in biodiversity, providing habitat for threatened flora and fauna species, and a home for significant state and federally listed Endangered Ecological Communities. Our healthy waterways are valued by the community and provide habitat for thriving aquatic life. Through the Coastal Zone Management Plan, we have managed risks to our coastline arising from a changing climate and sea level rise. The LGA is green and has an expansive urban tree canopy coverage, which provides key habitat links connected across the region, and contributes to a healthier and more liveable city.


RATIONALE

Protecting, promoting and enhancing our natural environment is a key objective of Council. Our environment is highly valued by the community and visitors, and provides significant habitat for terrestrial and marine life.

Our natural environments provide biodiversity and habitat corridors, help cool the urban environment, provide opportunities for community recreation, support walking and cycling connections, contribute to cleaner air and waterways and much more. A key component of our natural environment is our tree canopy. Tree-lined streets, urban bushland and tree cover on private land all contribute to the tree and vegetation cover across the LGA and form our tree canopy. Tree canopy can help make communities more resilient, by reducing the impact of extreme heat, lowering cost of living through reduced cooling requirements and contributing to the character of places and to our overall enjoyment of our surroundings.

We will develop a Greening Strategy to plan for the greening of our City. The strategy will address key themes or needs such as a street and public tree master plan, biodiversity offsets, riparian management, urban biodiversity corridors and include a review of the Illawarra Biodiversity Strategy. This work will identify how we can improve our tree canopy and assist with creating a healthier, more resilient and liveable city.

Protection of environmentally sensitive lands occurs through several layers of State and Local Government legislation. At a State level, significant protections are afforded through the application of the Biodiversity Conservation Act 2016. Council provides protection to environmentally sensitive lands through the application of the Terrestrial Biodiversity Map contained within the LEP. Lands zoned E3 Environmental Management, E2 Environmental Conservation and E1 National Parks and Nature Reserves, minimise development and help us



to protect our environmentally sensitive lands. We will undertake a review of our Terrestrial Biodiversity map to ensure it is current so we can continue to protect the environmentally sensitive lands and biodiversity of our LGA.

Negative impacts caused from terrestrial vertebrate and freshwater aquatic pest species have a detrimental effect on the environment, community and economy. Local Land Services (LLS) are currently coordinating the development of the Illawarra/South Coast Local Pest Plan, which is a requirement under the Federal Biosecurity Act 2015 and the South East Regional Strategic Pest Management Plan 2018-2023¹². Under the Biosecurity Act 2015, local governments are defined as a land owner and therefore have a biosecurity duty to assist in the development, coordination, implementation and ongoing delivery of pest management activities and monitoring and review of the Local Pest Plan.

Shellharbour City's waterways and coastline are key landscape elements and contribute to an overall natural system that, amongst other things, cool and green the LGA. As our City continues to urbanise, there will be increasing pressure on our coast and waterways. Our coast and waterways include approximately seven kilometres of coastline, Lake Illawarra, 13 wetland areas, as well as many riparian corridors. The management and planning of these areas is an ongoing and important role of Council.

The risks to our coast from coastal processes such as storms, erosion from waves and big tides are well recognised. There are also increasing risks to our coastline from climate change and sea level rise. To manage the present and future risks, Council has in place a Coastal Zone Management Plan (CZMP). This will be further developed into a Coastal Management Program (CMP). This will set the long-term strategy for the coordinated management of the coast, with a focus on achieving the actions and objectives of the Coastal Management Act 2016.

¹² South East Local Land Services (2017) South East Regional Strategic Pest Animal Plan 2018-2023

PLANNING
PRIORITY
P12

Respect, protect and enhance our natural assets and significant areas of biodiversity

WHAT THE COMMUNITY TOLD US:

- Our natural areas help to make Shellharbour City liveable
- We need to ensure there is an appropriate balance of natural and built environments
- Need to minimise threats to our natural environments
- Maintain natural features and resources
- Plan for a greener environment
- We need more trees to provide shade and reduce heating in our City
- Reforestation of our parks is important

COUNCIL WILL:

- Protect and enhance our natural areas and biodiversity
- Identify and protect areas of high natural value and environmental significance
- Protect our natural areas from threats arising from population growth and urbanisation
- Maintain our natural features and resources now and into the future
- Plan for a greener urban environment by increasing our tree canopy
- Improve connectivity for biodiversity and habitat across the LGA and surrounding region

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Ecological and Bushfire Management Plans
- Illawarra Biodiversity Strategy
- Vegetation Management Plans
- Grow Local Native Garden Guide
- Asset Management Policy, Strategy and Plans
- Open Space and Recreation Needs Study and Strategy
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P12.1	Continue to implement and review the Ecological and Bushfire Management Plans for areas in Shellharbour City	Ongoing	Control	2.1.2.1
P12.2	Investigate a local biodiversity offset framework that meets the Biodiversity Conservation Act 2016, encourages local offsets or increases obligations when offsets are provided outside the LGA, district or bioregion	Short	Control	2.1.2.1
P12.3	Develop a fauna pest management strategy to address risks to biodiversity	Medium	Control	2.1.2.1
P12.4	Continue to manage Parkcare, Bushcare and Landcare groups	Ongoing	Control	2.1.4.3
P12.5	Review and update Council's Terrestrial Biodiversity mapping and update Council's LEP as required	Short	Control	2.1.2.1
P12.6	Develop a Shellharbour City wide Greening Strategy to guide greening of the City, biodiversity and riparian corridors as examples.	Short	Control	
P12.7	Investigate opportunities to collaborate with adjoining councils to link biodiversity corridors and habitat links across the LGA	Ongoing	Influence	2.1.2.1

PLANNING
PRIORITY
P13

Healthy and valued coast and waterways

WHAT THE COMMUNITY TOLD US:

- We value our coast and waterways, they are a drawcard for our LGA
- Access to our waterways is important for recreation and leisure uses
- Health of our waterways is important and needs to be maintained

COUNCIL WILL:

- Ensure that our coast and waterways are protected and enhanced
- Provide appropriate access to our coast and waterways, ensuring that it is accessible and inclusive for all
- Plan for and promote the health of our waterways and coast
- Improve the quality of our waterways and coast

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Draft Lake Illawarra Coastal Management Program
- Coastal Zone Management Plan for Shellharbour City
- Wetland Management Plans
- Shellharbour Engineering Code
- Asset Management Policy, Strategy and Plans

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P13.1	Implement and maintain the Coastal Zone Management Plan for the City	Medium	Control	2.3.2.5
P13.2	Prepare a Coastal Management Program for the City's open coast	Short	Control	2.3.2.8
P13.3	Implement the Lake Illawarra Coastal Management Program	Ongoing	Control	2.3.2.9
P13.4	Continue to develop and review Wetland Management Plans	Ongoing	Control	2.1.1.1
P13.5	Continue to undertake water quality monitoring activities at key sites across the LGA	Ongoing	Control	2.1.1.1
P13.6	Work in partnership with key stakeholders to restore and enhance new habitats for threatened flora and fauna species identified in key catchments and waterways	Ongoing	Control / Influence	2.1.1.1
P13.7	Collaborate with ISJO to develop a WSUD policy or model provisions for the DCP to promote and improve water quality and health across the LGA	Short	Control	2.1.2.1
P13.8	Where appropriate, continue to embed elements of WSUD into new and existing areas to mitigate flooding impacts and manage stormwater	Ongoing	Control	2.1.1.1

OUR RURAL LANDS

OUR VISION

In 2040, our rural lands are protected and enhanced. They provide a scenic backdrop to our City and highlight views to the Illawarra Escarpment. Our rural lands enhance our local ecosystems. Agricultural enterprises in rural areas of our City are viable, innovative and provide useful services to our community. We protect our rural lands from the pressures of urbanisation and maintain this feature of our City.


RATIONALE

Shellharbour City's rural lands are highly valued by the community. Rural lands and the adjoining Illawarra escarpment provide an identifiable, scenic backdrop to our City, and cultural and landscape values for our community. Maintaining this outlook and amenity that our rural lands provide, will ensure they remain a positive aspect of Shellharbour's landscape and identity.

Most of our rural areas are located in the south and west, with the rural lands used mostly for crop farming, dairy farming and grazing. The rural lands in the west provide a buffer for the Illawarra Escarpment and Macquarie Pass National Park and a scenic backdrop to the urban areas of our LGA.

Managing the urban-rural interface will be a key challenge for Council. There are increasing pressures for further urban development, with new greenfield developments such as Calderwood pushing into our rural lands in the west of Shellharbour City. Urban development not only reduces the overall amount of land suitable for productive agriculture, but also creates pressures such as land use conflicts which have the potential to significantly impact our rural lands. It is therefore important that Shellharbour City's growth is managed carefully and effectively to ensure the retention of the places, landscapes and characteristics of Shellharbour City's rural heritage and backdrop.

The Shellharbour Local Housing Strategy has identified that there is enough capacity within our existing residential zoned land to meet our projected dwelling demands. This means there is no pressure to rezone more land for residential development, particularly in our rural areas. However, it will be important that Council undertake further work to identify the future of our rural areas. Council will develop a Rural Strategy which will help us guide land use planning decision making on and adjacent to rural zoned land to ensure that our rural lands are managed and protected as an important local and regional feature.



Consultation undertaken during the development of the LSPS has highlighted the value of our rural lands to the community and their lack of support to rezone these areas. While the Housing Strategy has identified that we have enough residential zoned land to meet the projected dwelling demands of our growing population, it does not provide any commentary around the requirements for rural residential development in the LGA. Due to this, it will be important that Council develop a Rural Strategy to identify the future of our rural and environmental lands, and what will be appropriate and viable for the future of these areas of the LGA.

The Rural Strategy will also investigate potential complementary land uses to provide additional opportunities to improve the viability of our rural lands. We will consider uses such as on-site sales, restaurants,

tourist accommodation and boutique farm uses that may provide the opportunity to ensure the viability of our rural zoned lands. The Rural Strategy will also consider the environmental and economic balance between extractive resource lands with surrounding rural land uses.

Our rural, productive lands not only support local jobs, they play a role in boosting city resilience. Having produce close to their intended market reduces supply chain waste, reduces food miles and helps protect against potential fuel price shocks. Due to this it is important that we work with rural landowners to ensure the productivity and health of our rural lands.

PLANNING
PRIORITY
P14

Protect and enhance our rural lands

WHAT THE COMMUNITY TOLD US:

- Our rural lands should be protected and enhanced
- Need to maintain open spaces
- Preserve our rural outlook
- Ensure that rural land is not lost to housing development
- The balance between urban, rural and scenic areas make Shellharbour City a great place to live, and this needs to be protected and maintained

COUNCIL WILL:

- Protect and enhance our rural lands and outlook towards the Illawarra Escarpment
- Consider other land uses that will broaden the potential use of agricultural lands
- Identify complementary land uses that are appropriate to occur in our rural lands to improve the viability of rural industries

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour Local Housing Strategy
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P14.1	Develop a Rural Strategy for Shellharbour City	Short	Control	2.3.2.1

ECONOMY

OUR VISITORS

OUR VISION

In 2040, Shellharbour City is a tourist destination that offers a diverse range of visitor experiences. We offer quality attractions, experiences, soft adventure activities and key events for our visitors, as well as our local community. Our visitor economy is economically, socially and environmentally sustainable. The visitor economy supports local jobs and contributes to the productivity of our local economy.

RATIONALE

The spectacular setting of Shellharbour City means that we are a tourist destination of choice. We offer a diverse range of attractions including sporting and regional events, our landscape, from our pristine coast and waterways to the rainforests and waterfalls of the Macquarie Pass National Park, boutique shopping, eateries, markets and recreation opportunities that attracts visitors to Shellharbour City.

Tourism is a key contributor to our economy and encompasses a variety of industry sectors, such as retail, accommodation and food services, and arts and recreation services. In 2018, Shellharbour City attracted around 434,000 visitors. It was estimated that these visitors spent \$91 million within Shellharbour City¹³. We also attract thousands of visits each week from our neighbouring LGAs and travellers moving through the City on-route to other destinations.

The visitor economy contributes approximately \$149.241 million per annum to Shellharbour City's gross revenue¹⁴. Visitors to Shellharbour City inject 'new' dollars into our economy through their consumption of a range of goods and services. They contribute to the viability of our local businesses.

Not only do visitors inject more money into our local economy, they also support local employment across a range of industry sectors. It is estimated that the visitor economy supports 511 jobs in the Shellharbour City LGA¹⁵.

Tourism adds to the vibrancy and diversity of Shellharbour City. It is a driver of sea and tree change with some visitors deciding to settle in the area, attracted by our setting, lifestyle, affordability and services available.

¹³ Tourism Research Australia Local Government Area Profiles 2018 – Shellharbour City, NSW

¹⁴ Shellharbour City Council – Economic Profile prepared by REMPLAN based on the 2017-18, Australian Bureau of Statistics (ABS), Tourism Satellite Account

¹⁵ Shellharbour City Council – Economic Profile prepared by REMPLAN based on the 2017-18, Australian Bureau of Statistics (ABS), Tourism Satellite Account

Council owns many of the attractions, facilities and assets that bring people to our area. These include the Shellharbour Beachside Holiday Park, Shellharbour Airport, The Links Golf Course Shell Cove, parks and reserves, walking paths and cycle ways, recreation and sporting facilities, marine infrastructure, picnic facilities and other amenities. Council also funds and supports a range of events and activities that attract visitors to our City.

The Waterfront, Shell Cove Project is a major coastal master-planned residential, commercial and tourist development. The flagship of the Project is the man-made in-shore Harbour and its surrounding waterfront precincts including a 270 berth Marina. The Shellharbour Marina will provide significant opportunity to boost Shellharbour's, marine tourism. It will provide infrastructure that will encourage visitors to our LGA, including safe harbour and a refuelling station for vessels travelling from Sydney along the South Coast.

The events held across our LGA are also another drawcard to bring visitors to Shellharbour City. The ongoing implementation of our Events Strategy will ensure that we are providing a range of events that will encourage visitors to our City. We will also undertake work that is outlined under Planning Priority 9, to ensure Shellharbour City is an event-friendly city and attracts a range of visitors to our LGA.

The on-going development of the visitor economy is a core priority of Council. We work closely with Tourism Shellharbour, an industry-based not for profit association that is responsible for coordinating and driving tourism within Shellharbour City, to promote our LGA as a tourist destination of choice.

PLANNING
PRIORITY
P15

Promote our City as a tourist destination of choice

WHAT THE COMMUNITY TOLD US:

- Continue to promote and develop Shellharbour City as a tourist destination
- Continue to provide services and attractions for visitors to our LGA

COUNCIL WILL:

- Further develop quality attractions, experiences and activities for both visitors and our community
- Enhance tourist attractions
- Work to grow our visitor economy
- Ensure our visitor economy is economically, socially and environmentally sustainable

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour City Destination Management Plan
- Shell Cove Marine Precinct Strategic Business Plan
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P15.1	Review LEP and DCP controls to ensure that tourism and visitor accommodation is supported in Shellharbour City	Short	Control	2.3.2.1 2.3.2.2
P15.2	Collaborate with our neighbouring councils and other stakeholders to implement the relevant actions from the South Coast Marine Tourism Strategy	Ongoing	Control / Influence	3.3.1.2
P15.3	Continue to work with relevant industry and stakeholders in implementing actions in the Tourism Shellharbour City Destination Management Plan, with particular focus on the development of The Waterfront, Shell Cove	Short	Control	3.3.1.2

OUR SHELLHARBOUR AIRPORT

OUR VISION

The Shellharbour Airport is a key regional asset that provides connections to major cities for our community and the broader region. We protect the prescribed airspace and surrounding areas to ensure the viability of the airport. The Shellharbour Airport is a key attraction of our City and provides a range of services and opportunities for our community.

RATIONALE

Shellharbour Airport is a regionally strategic asset that supports economic growth and job creation in our LGA. The Airport services the broader Illawarra region and provides connections to other regions and markets.

The airport supports our local economy, but also the broader region. The catchment area of the airport extends south to Nowra, west to Bowral and north to the southern suburbs of Sydney.

The airport supports a range of businesses including emergency services, flight training, aircraft maintenance facilities, tourism and a regular passenger airline service.

The Historical Aircraft Restoration Society (HARS) Aviation Museum is home to the largest collection of historical aircraft in Australia. The airport is also home to Wings Over Illawarra, one of Australia's largest annual air shows. These two attractions to the airport highlight the variety of services that the Shellharbour Airport offers to our community and the broader region.

The Shellharbour Airport is a key economic driver in our region. Council will continue to actively pursue opportunities to promote and develop the airport to ensure it provides this unique service to our region. We also need to balance the development of the airport with surrounding land use and minimise any potential conflicts. This also requires Council to ensure that surrounding land use of the airport does not restrict future development and growth of this regionally important asset.

The Shellharbour Airport is an important regional asset. We need to ensure it is economically sustainable into the future and can continue to provide a range of services to our community and the broader region.

PLANNING
PRIORITY
P16

Ensure that the Shellharbour Airport is viable and grows to meet its potential

WHAT THE COMMUNITY TOLD US:

- The Shellharbour Airport is one of the key features of the City
- A regional airport provides strategic connections to other markets and major cities
- The Shellharbour Airport provides social value to the community, it attracts visitors but is also a point of focus for the community

COUNCIL WILL:

- Manage land and airspace uses appropriately to ensure safety and amenity for our Customers and Community
- Manage potential land use conflicts to ensure the future of Shellharbour Airport
- Promote Shellharbour Airport as a regional gateway
- Continue to strategically pursue opportunities to extend the Airports offerings

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Airport Business Strategic Plan
- Asset Management Policy, Strategy and Plans
- Light Railway Museum Ecological and Bushfire Management Plan
- Hargraves Ecological and Bushfire Management Plan
- LEP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P16.1	Implement the recommendations of the Airport Business Strategic Plan as appropriate	Ongoing	Control	2.3.6.1
P16.2	Ensure Shellharbour Airport's land-use and airspace is appropriately managed to continue to support aviation operations (including Regular Public Transport Services) and future forecast growth	Ongoing	Control	2.3.6.1

OUR TOWN CENTRES

OUR VISION

Our town centres are prosperous and a focal point for activity. They are vibrant places and enable easy and safe access for all. Our town centres are activated and provide a variety of opportunities, services and facilities for our community and visitors. Our town centres are diverse, liveable and supported by a thriving economy.


RATIONALE

Our town centres have an important role in providing local employment opportunities, services and amenity. Investing in the growth of our seven town centres; Shellharbour City Centre, Shellharbour Village, Albion Park, Albion Park Rail, Oak Flats, Warilla, Shell Cove; and the emerging centre at Calderwood; is important to achieve sustainable economic, social and environmental long-term growth in the LGA.

Strong and vibrant centres are not only great places for people to live, work and play, but they can also attract business and investment and assist in making local economies prosper. Our town centres can support an increase in local employment opportunities for our growing population and deliver appropriate infrastructure and services to cater for the community's needs.

To assist in creating vibrant, inclusive, safe, attractive, connected, accessible and commercially successful town centres, we have developed several town centre plans. These plans are for Albion Park, Oak Flats, Shellharbour Village and Warilla town centres. We will continue to implement the recommendations of these plans to ensure these centres are successful. Following the completion of the Albion Park Rail bypass by the State Government, we will develop a town centre plan for Albion Park Rail.

Shellharbour City Centre increasingly provides goods and services for the central parts of the region and is identified as a major regional centre. Retail is the major source of economic activity in the centre, and this can largely be attributed to Stockland Shellharbour. Stockland Shellharbour is one of the largest retail destinations in the Illawarra Shoalhaven Region, with a diversity of retail offerings that attract customers from outside the LGA¹⁶.



There are opportunities to build upon the health and education presence in the City Centre. The NSW State Government Department of Health have begun an expansion of Shellharbour Hospital to develop it into a major metropolitan hospital including becoming a hub for the central part of the Illawarra Shoalhaven Region. As identified previously, the Health Care and Social Assistance and Education and Training employment sectors, along with Retail Trade, are the largest employment sectors in Shellharbour City. We will work to improve the connectivity within and to the health and education precinct and the City Centre to encourage the vibrancy and attractiveness of this area.

The quality and amenity of our built environment influences the attractiveness and liveability of our City and our centres. Providing activated and vibrant centres can attract people to Shellharbour City and add to residential, tourist and visitor experiences. It also enhances the liveability and financial resilience of the region and encourage growth of a diverse economy. Utilising public domain upgrades in our town centres can deliver vibrant, attractive and activated spaces. We will continue to invest in our public domains and work to make our centres vibrant and attractive.

A further opportunity exists to improve the vibrancy and activation of our centres through improving our night time economy. A night time economy encourages vibrant centres through promoting uses such as cafes and restaurants, pubs and bars and entertainment premises. When coupled with good urban design, a strong night time economy has both economic and social benefits and activates a centre by encouraging people to visit an area that would otherwise be deserted after dark. We will investigate the development of a Night Time Economy Strategy to identify opportunities to improve the activation of our centres. We will need to ensure that the existing design of our public domain and planning controls provide for and support the above uses, and minimises potential impacts on residents living in our town centres.

Create vibrant, attractive and connected centres that reflect our local character and lifestyle

WHAT THE COMMUNITY TOLD US:

- There is so much potential in our town centres, we need to consider how we develop this potential
- There is nowhere to go in Shellharbour City at night time
- Need to future-proof our centres
- Enhance the appearance of our urban areas

COUNCIL WILL:

- Continue to invest in our centres, and encourage others to invest, to improve the attractiveness and vibrancy
- Encourage a range of uses to promote diverse and vibrant centres
- Identify opportunities to improve our night time economy

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Albion Park Town Centre Plan
- Oak Flats Town Centre Plan
- Shellharbour Village Centre Plan
- Warilla Town Centres Plan
- Shellharbour Regional Economic Development Strategy
- Shellharbour Safety Strategy
- Asset Management Policy, Strategy and Plans
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P17.1	Continue to implement the strategic planning recommendations of the town centre plans for Albion Park, Oak Flats, Shellharbour Village and Warilla	Ongoing	Control	2.3.2.3
P17.2	Following the completion of the Albion Park Rail bypass develop a town centre plan for Albion Park Rail	Long	Control	2.3.2.3
P17.3	Investigate a Night Time Economy Strategy to broaden the range of night time activities in our town centres	Medium	Control	3.2.2.6
P17.4	Develop a priorities program, with reference to the town centre plans, for public domain improvements and place-making activities that improve the liveability and enhance the connectivity and vibrancy of our centres	Medium	Control	
P17.5	Investigate opportunities to improve connectivity between and within the health and education precinct and Shellharbour City Centre	Medium	Control	



OUR BUSINESS AND EMPLOYMENT

OUR VISION

In 2040, Shellharbour City is a dynamic, liveable area where people want to live and work. We have adequate supply of commercially and industrially zoned land to support our growing population. We have a range of employment sectors that offer local jobs for our community. Our local businesses are economically viable and supported by the local community and visitors alike.

RATIONALE

With the population growth that is expected to occur in Shellharbour City over the next 20 years, an opportunity exists to attract and generate investment, create local jobs and transform our LGA into a dynamic and liveable destination where people and businesses want to be.

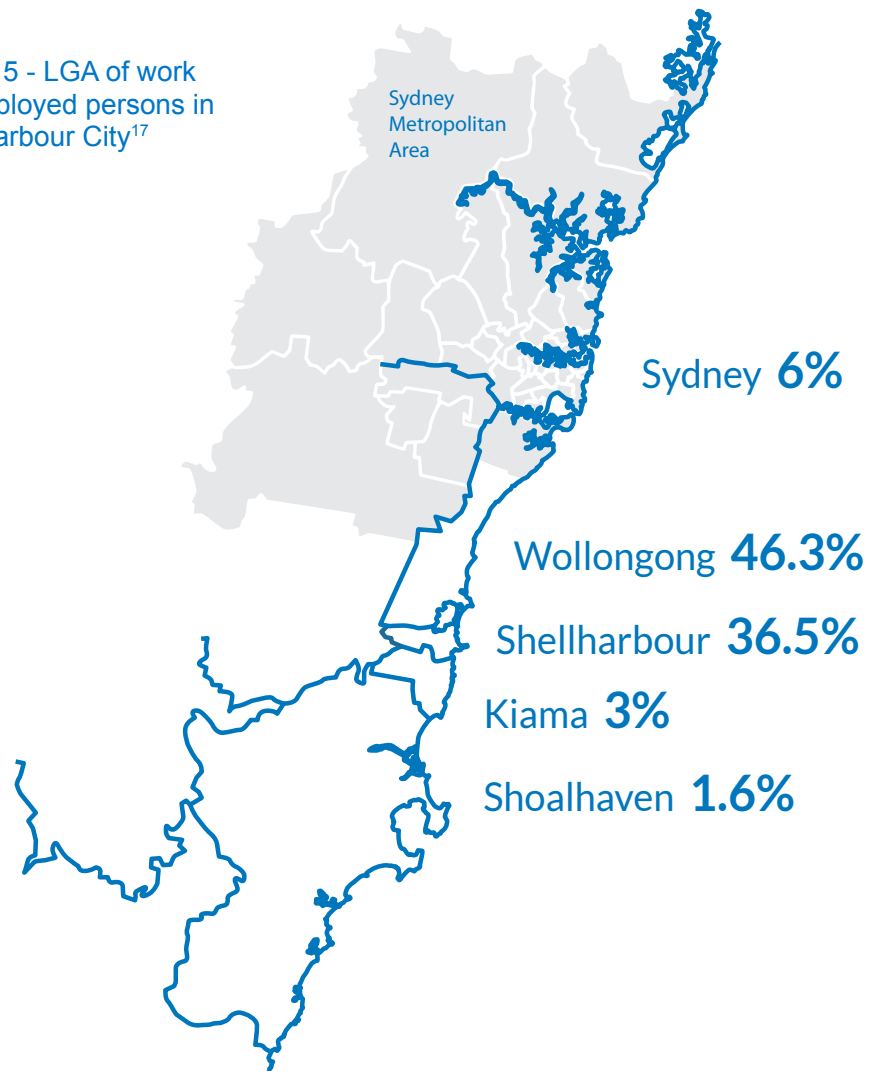
Whilst land use planning cannot ensure that businesses and jobs will locate in certain areas, it can provide the enabling regulatory, structural and infrastructure framework to make certain areas more attractive for businesses and investors. Land use planning can also improve liveability and create great places, which assist not only attracting people to our centres, but also business opportunities.

The number of Shellharbour residents who are employed is estimated to be 28,269 people. The majority, 46.3% of people employed, travel to Wollongong LGA for work. The LGAs where the employed people of Shellharbour City work is outlined in Figure 5.

There is approximately 18,509 jobs in Shellharbour City. Of these jobs, 55.7% of people reside in Shellharbour City LGA, 33.7% from Wollongong LGA and 8.1% in Kiama LGA.

These numbers will change over the coming years. It is important that we encourage businesses to operate from Shellharbour City so we can create a Shellharbour City where people can live, work and play.

Figure 5 - LGA of work for employed persons in Shellharbour City¹⁷



We will undertake an Employment Lands Study to ensure that we have adequate supply of commercially and industrially zoned land to allow for local employment opportunities. This will confirm that we have enough zoned land to provide local jobs for our growing population.

Council is also committed to supporting local businesses to help them be successful. Not only does this grow our local economy, but also creates more opportunities for local jobs. We provide The Shellharbour City Business Network as a service for business owners operating in our LGA. This provides the opportunities for our local businesses to learn, network and receive information about business related issues. This service assists our local businesses to grow and be prosperous.

The technological advances that will occur over the next 20 years will change the way we work. To ensure our local economy is adaptable and innovative we will identify ways we can encourage start-ups, creative industries and other knowledge-intensive sectors to grow in Shellharbour City. This will help to diversify our local economy and also diversify the employment opportunities within our LGA.

17 Shellharbour City Council - Economic Profile prepared by REMPLAN based on the 2017-18 Australian Bureau of Statistics (ABS)

PLANNING
PRIORITY
P18

Plan for sufficient local jobs and encourage innovative employment and business sectors

WHAT THE COMMUNITY TOLD US:

- There is a perception of limited career growth opportunities in Shellharbour City due to the employment sectors based in the LGA
- Need to strengthen our local businesses to create more jobs
- Encourage the growth of local businesses in Shellharbour City
- Need to identify opportunities for innovative job markets
- Council should continue to support business and local employment opportunities

COUNCIL WILL:

- Review our land use zones to ensure we have a suitably located and sufficient supply of commercial and industrial lands for our future population
- Identify ways we can diversify our local economy
- Encourage the growth of local jobs
- Continue to support local businesses

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Shellharbour Regional Economic Development Strategy
- Shellharbour Retail & Commercial Centres Study
- Shellharbour Employment Lands Study
- LEP
- DCP

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P18.1	Prepare an Employment Lands Study to ensure we have adequate supply of commercial and industrial zoned land to allow for local employment opportunities.	Short	Control	3.2.2.7
P18.2	Continue to facilitate opportunities for local enterprises to learn, network and receive information about business related issues	Ongoing	Control	3.2.2.1
P18.3	Investigate opportunities to encourage start-ups, creative industries and other knowledge-intensive sectors in Shellharbour City	Medium	Control	
P18.4	Review the LEP and DCP to facilitate business investment and growth	Ongoing	Control	2.3.2.1 2.3.2.2

INFRASTRUCTURE FOR THE COMMUNITY

OUR VISION

In 2040, our local infrastructure is designed to be connected, adaptive and responsive to the growth and change that occurs in Shellharbour City. Our infrastructure provision is aligned with population growth and responsive to change and demand. It is staged appropriately and assists in providing a liveable, productive and sustainable Shellharbour City. Our infrastructure provision is economically sustainable and viable.

RATIONALE


Growth and development are supported with appropriate infrastructure. As our population continues to grow, Council will need to effectively manage and plan for the change that will occur in our City. A key role of Council is to ensure that infrastructure is aligned to accommodate our growth and the needs of the community.

Infrastructure is fundamental for modern urban and rural environments. Infrastructure is the term used to describe the physical systems that serve our LGA. It comes in a variety of forms and can include things like transportation, communication, sewerage, water and power systems, community buildings, and public recreation areas.

Appropriate timing of infrastructure delivery can influence the form of urban development in many positive ways. The provision of infrastructure and services, in the right place and at the right time are key to providing a more liveable, productive and sustainable Shellharbour City. Council also needs to consider the ongoing maintenance and management of any infrastructure projects we deliver are financially sustainable.

The growth identified to occur in our LGA will generate demand on our road network, public transport, open spaces, schools, community facilities, utilities and the like. Our Asset Management Policy, Strategy and Plans prioritise and plan for the maintenance, renewal, upgrade and disposal of some of our local infrastructure, including buildings and pools, open spaces, stormwater and transport. We will continue to implement our Asset Management Policy, Strategy and Plans to ensure we are accommodating the planned growth of our City and the needs of the community.

The studies and strategies that Council has developed and will continue to develop (as identified throughout the LSPS) to help us to identify and prioritise community infrastructure requirements.



Infrastructure can be funded by each of the three levels of government. Local infrastructure can be provided directly by a developer for infrastructure such as new streets, water, sewer, electricity, telephone lines, and stormwater pipes. It may also be provided through developer contributions.

The EP&A Act allows councils to obtain contributions from developers that is put towards the cost of additional infrastructure that is required to support their development. Certain types of development, such as subdivisions, medium density developments, commercial, retail and industrial buildings, all increase the demand for public infrastructure and therefore are required to contribute towards the cost of meeting this demand. The type of infrastructure that is funded by developer contributions will vary depending on the location, but generally includes things like libraries, community centres, parks, sporting fields, drainage, major roads and traffic facilities.

Under the EP&A Act, councils may also enter into a planning agreement (commonly known as VPAs (Voluntary Planning Agreement)). This is a voluntary arrangement between councils and a developer to deliver public benefits. Planning agreements are a more flexible type of developer contribution. They allow a developer to propose alternatives and variations to the timing and method of delivering public infrastructure. They also allow councils to secure mutually beneficial outcomes that may exceed a developer's usual contribution obligation.

A key challenge facing Council is ageing infrastructure and greater demands on new infrastructure to service a growing and changing population. With constrained funding sources, there is a risk that Council may not be able to deliver levels of infrastructure and services that meet current and future community expectations. We will actively seek alternative funding sources to support our Delivery Program to minimise the risks to infrastructure delivery.

We will also review Council's Local Infrastructure Contributions Plan to ensure that local infrastructure contributions are aligned with local housing and job growth and with updated demographic and infrastructure characteristics and costs.

Another key challenge is balancing land uses and any potential land use conflicts with key infrastructure. Council will need to be considerate of our industrial zoned land and the importance of the Princes Motorway, Princes Highway and the Illawarra Rail Line as key freight corridors when considering surrounding land uses and development. The viability of these important infrastructure corridors and sites needs to be maintained into the future.

PLANNING
PRIORITY
P19

Ensure infrastructure is aligned to accommodate planned growth and community needs

WHAT THE COMMUNITY TOLD US:

- Need to ensure that there is adequate services and facilities for a growing population
- Need to ensure adequate provision of open space, community facilities, libraries (infrastructure) to support the community

COUNCIL WILL:

- Continue to ensure the timely delivery of infrastructure to the community
- Maintain our existing infrastructure
- Identify opportunities for alternative funding sources to deliver infrastructure
- Ensure our policies, plans and strategies are current and reflect forecasted population and job growth

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Resourcing Strategy
- Asset Management Policy, Strategy and Plans
- Delivery Program
- Operational Plan
- Capital Works Program (within the Operational Plan)
- Local Infrastructure Contributions plan
- Libraries and Museum Strategy
- Open Space and Recreation Needs Study and Strategy

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P19.1	Implement Council's Asset Management Policy, Strategy and Plans	Ongoing	Control	3.1.2.4
P19.2	Actively pursue alternative revenue sources to support the implementation of Council's Delivery Program	Ongoing	Control / Influence	3.1.1.9
P19.3	Develop a Property Strategy for Council owned and managed lands	Short	Control	3.2.2.3
P19.4	Review and maintain Council's Local Infrastructure Contributions Plan	Ongoing	Control	3.1.1.1



LEADERSHIP

ENSURING SHELLHARBOUR CITY IS WELL PLANNED FOR THE FUTURE

OUR VISION

In 2040, Shellharbour City is a well-planned city. We have maintained and enhanced the elements of Shellharbour City that we value. We are a desirable and healthy place to live. The planning priorities and actions of this LSPS have been delivered over the last 20 years, and we continue to update the document to reflect the changing needs and demands of our City into the future.

RATIONALE

In developing this document in consultation with our 4C's, the Community, Councillors, Customers and Council, we have identified how Shellharbour City should grow and develop into the future and how we can lead the journey to deliver on our 20-year vision. The LSPS identifies our desired future character and the steps we will take to deliver this future.

The planning themes, and the planning priorities and actions sitting under each of these themes, ensure that we are working towards the shared goal of our vision for Shellharbour City in 20 years' time. In order to ensure that we are working towards this goal, it will be important that Council shows leadership in delivering the planning priorities and actions, which will require us to monitor, review and report on the LSPS.

The monitoring and review process will also enable us to keep the actions current and updated as new information becomes available. Through reporting on the LSPS, we will ensure that we are working to deliver the actions and progressing towards our vision for the future of Shellharbour City.

A key role that Council performs is to advocate for our community with the State government. We will continue to do this and report on it to our community. This enables the views of our community, and the desired future character of Shellharbour City to be conveyed to the State government when they are considering projects, plans and strategies that will affect our LGA.

PLANNING
PRIORITY
P20

Monitor, review and report on the LSPS planning priorities and actions to ensure they are being achieved and the LSPS is adaptable to changing priorities and circumstances

WHAT THE COMMUNITY TOLD US:

- Leaders needs to be accountable for the actions in the LSPS
- Council needs to deliver on what the community has told them
- Council needs to ensure that Shellharbour City is planned for now and into our future

COUNCIL WILL:

- Inform the community through an annual report on the LSPS on the progress of actions contained within the document
- Review the LSPS regularly to ensure it is kept up to date with the needs of the community

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- CSP
- Delivery Program
- Operational Plan

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P20.1	Council will monitor and report on the delivery of the LSPS through the IP&R Framework with an annual report	Ongoing	Control	2.3.2.7
P20.2	Council will review and update the LSPS in line with Council's CSP review timeframe	Ongoing	Control	2.3.2.7

PLANNING
PRIORITY
P21

Advocate for and represent the Shellharbour City community

WHAT THE COMMUNITY TOLD US:

- We should be encouraged to participate in matters that affect us
- Collaborate with the community

COUNCIL WILL:

- Continue to advocate for the Shellharbour community in State and regional planning matters to ensure our vision for Shellharbour City is being delivered

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- CSP
- Community Participation Plan for Shellharbour City Council's Planning Functions

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P21.1	Participate and advocate for Shellharbour City in State and regional planning matters	Ongoing	Influence	2.3.2.4

COLLABORATE ON PLANNING FOR THE FUTURE

OUR VISION

The Shellharbour City community and Council will continue to collaborate to deliver our vision for the future of Shellharbour City. Our community is actively engaged with and participates in guiding decisions regarding planning and the future of Shellharbour City. The community is informed and actively participate in the ongoing reviews of the LSPS.

RATIONALE

Community engagement is the process of involving people in the decisions that affect their lives and environment. We are committed to being proactive in involving the Shellharbour City community in planning for our future. Meaningful engagement helps to shape the strategic direction and development of our City, as well as informing the various policies, strategies and plans that inform this plan.

We will continue to engage with the community on planning matters, including land use, development and infrastructure provision. Council will take the community's views into consideration when making decisions to ensure that we are working together to deliver our shared vision for the future of Shellharbour City.

Council's Community Participation Plan for Shellharbour City's Planning Functions provides the framework for how Council will engage with the community on the planning functions that we perform. We will continue to review and update this document and engage with the community on planning matters as set out in this document.

It is important to consider the views of the community when we are working to identify and plan for the future of Shellharbour City. We will continue to seek the community's input during reviews of the LSPS. The engagement in developing this document and any subsequent reviews, ensures that we are taking into account the views of people who live here and maintaining and enhancing what makes Shellharbour City a liveable and desirable place to visit and live.

PLANNING
PRIORITY
P22

The community is involved in planning for the future

WHAT THE COMMUNITY TOLD US:

- We should be encouraged to participate in matters that affect us
- A variety of consultation approaches are required
- It is important to see how community input has been used

COUNCIL WILL:

- Continue to seek the community's input in reviews of the LSPS
- Communicate openly and transparently on planning matters

RELEVANT COUNCIL POLICIES, PLANS AND STRATEGIES:

- Community Engagement Policy
- Community Engagement Strategy
- Community Participation Plan for Shellharbour City Council's Planning Functions
- Customer Service Charter

ACTIONS		TIMING	COUNCIL INFLUENCE	IP&R ACTION
P22.1	Engage with the community on land use, development and infrastructure provision, in accordance with Council's Community Participation Plan and consider feedback in decision making	Ongoing	Control	4.1.2.2
P22.2	Review and update the Community Participation Plan for Shellharbour City's Planning Functions as required	Ongoing	Control	4.1.2.2
P22.3	Engage with the community during the reviews of the LSPS	Ongoing	Control	4.1.2.2

IMPLEMENTATION, RESOURCING, MONITORING AND REPORTING

IMPLEMENTATION

Shellharbour City Council's LSPS communicates the strategic land use planning vision for the next 20 years for the LGA. To realise our vision for Shellharbour City, amendments will be required to our LEP and DCP, which provide the delivery framework for Council's strategic land use planning. Additional plans, policies and strategies will be prepared and existing strategies will continue to be implemented to help deliver our vision. We will continue to advocate to the State government to ensure our vision of Shellharbour City is taken into account in State and regional planning matters.

The LSPS sets out actions to deliver on the planning priorities in order to meet Council's, the Community's, Councillors and our Customers vision of Shellharbour City.

RESOURCING

The LSPS will inform our CSP, Resourcing Strategy, Delivery Program and Operational Plan and guide the overall land use throughout the City. The preparation of strategies and studies identified through the LSPS will require Council resources in order to complete the identified work.

Council's resources are allocated through our Resourcing Strategy. The Resourcing Strategy relates to our CSP and identifies what elements of the CSP Council will take responsibility for. To ensure

LOCAL ENVIRONMENTAL PLAN

LEPs are the principal statutory document that establish the land use planning controls for LGAs. Shellharbour's LEP is the legislative framework which ensures appropriate development occurs in the area, through functions such as zoning, development standards and local planning provisions. The LEP is prepared with input from the community and the land use planning vision of the LSPS.

DEVELOPMENT CONTROL PLAN

DCPs are non-statutory plans that provide detailed planning and design guidelines, and development controls. The DCP supports the statutory content outlined in the LEP.

that the identified LSPS actions are taken into account in our planning for and allocation of Council's resources, through our Resourcing Strategy, each LSPS action will be linked to an Integrated Planning and Reporting (IP&R) Action. The IP&R Action links the LSPS action to our CSP, Delivery Program, Operational Plans and our Resourcing Strategy and its associated plans. Where there is no IP&R action linked to the LSPS action, this indicates that Council will need to transfer the action to the IP&R documents at a later review date.

THE IP&R DOCUMENTS:

TEN-YEAR COMMUNITY STRATEGIC PLAN 2018 - 2028

Our CSP is Council's highest level plan and focuses on what the community have told us they want for Shellharbour City. It explains the community's vision and objectives to help us make our City an even better place to live, work and play. It is a community document used to guide our decisions regarding services, projects and works programs. The CSP guides us through the challenges of addressing the diverse economic, environmental and social needs of our community.

TEN-YEAR RESOURCING STRATEGY

The Resourcing Strategy informs the development of the CSP and describes the resources we are going to utilise to achieve objectives and strategies. It is a critical link that translates the strategic objectives into actions and allocates Council's resources – time, money, assets and people – in order to implement these actions. The strategy ensures there is an appropriate mix and delivery of infrastructure services, combined with sufficient financial and human resources. It is comprised of our Long-Term Financial Plan, Workforce Management Plan and Asset Management Plan; these plans help Council to deliver on the community's aspirations as outlined in the CSP, as well as our Delivery Program and Operational Plan.

FOUR-YEAR DELIVERY PROGRAM 2018 – 2021

The Delivery Program (DP) translates the directions of the CSP into strategies that will guide Council for the next four years. DP strategies form Council's statement of commitment to the community for each newly elected Council for their term of office.

ONE-YEAR OPERATIONAL PLAN 2020/21

The Operational Plan is reviewed annually and details the actions that Council will undertake within that financial year. It is directly influenced by the CSP and Delivery Program to realise the community's prospects for the future. It also includes a detailed budget and Capital Works Program for the year.

Council will work to ensure the on-going alignment between this LSPS and the CSP and its associated Resourcing Strategy, Delivery Program and Operation Plan.

MONITORING AND REPORTING

Council is required to monitor and report on the implementation of this LSPS. We will undertake this to ensure that the planning priorities are being achieved. Council will use the existing IP&R framework under the Local Government Act 1993 for the purposes of monitoring implementation of the LSPS.

Council will undertake its first review of the LSPS in 2021 to address any additional information that may become available or any issues arising from implementation of the LSPS. Following this initial review, Council will review the LSPS in line with the review of Council's CSP to align the two documents. In addition, if necessary, more regular updates can be made to the LSPS to reflect major changes in land use planning that will affect our City.

Reviews of the LSPS will also inform our LEP Check that is required to occur at least every five years. The LEP Check ensures that our LEP is current and reflects any changes in population, infrastructure, strategic land use plans and other key indicators. The LEP check will identify any amendments that are required to the LEP or it may find that a comprehensive review is required. The actions identified throughout this document will inform the regular LEP Checks that we will undertake.

Regular reviews will ensure that the LSPS continues to reflect the community's vision for the future of Shellharbour City and that the LSPS is aligned to the latest trends and information available about the environment and the community's social and economic needs.

We will monitor and report on the progress of the LSPS through the IP&R Framework through:

- An Annual Report at the end of each financial year to report on Council's progress on delivering on the actions of the LSPS.
- An End of Term Report at the end of Council's four-year term which will inform the subsequent review of the LSPS. This will identify Council's progress on the LSPS actions and identify changes that need to be made to our actions and planning priorities.

APPENDIX 1

- Link to Regional and State Plans

COMMUNITY				
LSPS Theme Planning Priorities	CSP Objective	ISRP Goal	Plan/Strategy	Plan/Strategy Relevant Details
WHERE WE LIVE P1 – Deliver greater housing diversity and affordability to meet the changing needs of the community P2 – Quality urban design enhances our local character and delivers liveable places	2.3 – A city that is connected through places and spaces	Goal 2 – A variety of housing choices, with homes that meet needs and lifestyles	Regional NSW Services and Infrastructure Plan	Outcome 5 - Changes in land use, population and demand, including seasonal changes, are served by the transport system
			Healthy Urban Development Checklist – NSW Health	H2 - Encourage dwelling diversity H3 - Promote affordable housing H4 - Ensure housing is adaptable and accessible TC3 - Encourage infill development and/or integration of new development with existing development
			Building Momentum - State Infrastructure Strategy	Strategic Direction 1 – Continuously improve the integration of land use and infrastructure planning
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	Action – Incorporate BASIX+ into early planning and development control plans for new subdivisions Action – Develop 'live-work-play' villages through improved land use planning to reduce need for long distanced commuting Action – Improve coordination of transport options to well serviced hubs Action - Encourage improved planning, design and development that is resilient, maximises natural capital and preserves biodiversity

COMMUNITY				
LSPS Theme Planning Priorities	CSP Objective	ISRP Goal	Plan/Strategy	Plan/Strategy Relevant Details
OUR SERVICES AND SOCIAL INFRASTRUCTURE P3 – Deliver high quality, well-connected and integrated green spaces P4 – Providing high quality and fit-for-purpose community services and social infrastructure aligned with growth P5 – Contribute and help to deliver the growing health and education precinct of Shellharbour City Centre	1.2 – Active and healthy	Goal 3 – A region with community that are strong, healthy and well-connected	Regional NSW Services and Infrastructure Plan	Outcome 5 - changes in land use, population and demand, including seasonal changes, are served by the transport system. Outcome 9 - Accessibility to employment and services such as health, education, retail and cultural activities within Regional Cities and Centres.
			Healthy Urban Development Checklist – NSW Health	PA1 - Encourage incidental physical activity PA2 - Promote opportunities for walking, cycling and other forms of active transport
			Building Momentum - State Infrastructure Strategy	Strategic Direction 2 – Plan, Prioritise and deliver an infrastructure program that represents the best possible investment and use of public funds
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	Action – Foster community driven solutions that promote resilience in social infrastructure, food, water power and transport Action - Encourage improved planning, design and development that is resilient, maximises natural capital and preserves biodiversity Action – Improve in telecommunications to support remote and work-from-home employment options
			Greener Places (Draft)	Principle 1 Integration - combine Green Infrastructure with urban development and grey infrastructure Principle 2 Connectivity - creating an interconnected network of open space
HOW WE MOVE AND CONNECT P6 – Provide accessible and connected suburbs with a range of transport options P7 – Encourage smart and adaptable use of technology for our transport options	2.3 – A city that is connected through places and spaces	Goal 3 – A region with community that are strong, healthy and well-connected	Future Transport Strategy 2056	Outcome 2 - Successful places Outcome 4 - Safety and Performance Outcome 5 - Accessible Services Outcome 6 - Sustainability
			Healthy Urban Development Checklist – NSW Health	PA2 - Promote opportunities for walking, cycling and other forms of active transport PA3 - Promote access to usable and quality public open spaces and recreational facilities TC1 - Improve public transport services TC2 - Reduce car dependency and encourage active transport TC4 - Encourage telephone and internet connectivity

COMMUNITY

LSPS Theme Planning Priorities	CSP Objective	ISRP Goal	Plan/Strategy	Plan/Strategy Relevant Details
			Regional NSW Services and Infrastructure Plan	<p>Outcome 2 - A transport system that adapts to and embraces new technology.</p> <p>Outcome 3 - The appropriate movement and place balance is established enabling people and goods to move efficiently through the network while ensuring local access and vibrant places.</p> <p>Outcome 5 - Changes in land use, population and demand, including seasonal changes, are served by the transport system.</p> <p>Outcome 10 - Customers enjoy improved connectivity, integrated services and better use of capacity</p>
			Building Momentum - State Infrastructure Strategy	<p>Strategic Direction 5 – Improve statewide connectivity and realise the benefits of technology</p> <p>Strategic Direction 6 – Drive high quality consumer-centric services and expand innovative service delivery models in infrastructure sectors</p>
			Illawarra Regional Transport Plan	<p>Action – Improve Road Safety</p> <p>Action – Manage demand and deliver road upgrades to support growth</p> <p>Action - Deliver Public transport improvements</p> <p>Action – Improve Public transport interchanges</p> <p>Action – Improve public transport customer information</p> <p>Action – Ensure adequate community transport services are provided</p> <p>Action – Improve the integration of community transport services into passenger transport system</p> <p>Action – Identify, preserve and protect future transport corridors</p> <p>Action – Improve information about walking and cycling routes and facilities</p>
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	<p>Action – Develop 'live-work-play' villages through improved land use planning to reduce need for long distanced commuting</p> <p>Action – Improve coordination of transport options to well serviced hubs</p> <p>Action – Identify and strengthen critical transport pathways to include new urban development in forward planning for transport</p> <p>Action – Focus system on emission reduction through technological innovation and the reuse and recovery of resources</p> <p>Action – Develop improved transport options to support an ageing population</p>
			Greener Places (Draft)	Principle 2 Connectivity - creating an interconnected network of open space

COMMUNITY				
LSPS Theme Planning Priorities	CSP Objective	ISRP Goal	Plan/Strategy	Plan/Strategy Relevant Details
OUR ARTS, CULTURE AND HERITAGE P8 – Embrace and celebrate Shellharbour City’s heritage and cultural identity P9 – Foster an artistic, creative and innovative culture for Shellharbour City	1.1 – Vibrant, safe, creative and inclusive	Goal 3 – A region with community that are strong, healthy and well-connected	Healthy Urban Development Checklist – NSW Health	PS4 - Engender a sense of cultural identity, sense of place and incorporate public art PS5 . Address the preservation and maintenance of places of natural, historic and cultural significance SC1 - Provide environments that will encourage social interaction and connection amongst people SC2 - Promote a sense of community and attachment to place

ENVIRONMENT				
LSPS Theme Planning Priorities	CSP Objective	ISRP Goal	Plan/Strategy	Plan/Strategy Relevant Details
ADAPTABILITY AND RESILIENCE P10 – Plan for a resilient and adaptable city P11 – Manage water, energy and waste efficiently to ensure a sustainable environment	2.2 – Practices sustainable living	Goal 5 – A region that protects and enhances the natural environment	Regional NSW Services and Infrastructure Plan	Outcome 10 – Customers enjoy improved connectivity, integrated services and better use of capacity
			Healthy Urban Development Checklist – NSW Health	EH1 – Contribute to enhancing air quality EH2 – Contribute to enhancing water quality, safety and supply EH3 – Minimise disturbance and health effects associated with noise, odour and light pollution
			Southern Region Waste Program – Regional Waste Avoidance and Resource Recovery Strategy	Theme 1 – Waste avoidance and reduction Theme 2 & 3 – Increase recycling and divert waste from landfill Theme 4 – Manage problem wastes better Theme 5 – Reduce litter
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	Action – Support co-generation and resource recovery Action – Incorporate BASIX+ into early planning and development control plans for new subdivisions Action - Encourage improved planning, design and development that is resilient, maximises natural capital and preserves biodiversity Action – Facilitate ‘fit for purpose’ land use by matching horticulture practices with land capability while striving for climate adapted food production Action – Implement policies and incentives to facilitate efficiency in water, energy, nutrients and waste (eg. recycled organics) in the food system

ENVIRONMENT

LSPS Theme Planning Priorities	CSP Objective	ISRP Goal	Plan/Strategy	Plan/Strategy Relevant Details
OUR NATURAL ENVIRONMENT P12 – Respecting, protecting and enhancing our natural assets and areas of biodiversity P13 – Healthy and valued coast and waterways	2.1 – Protects, promotes and enhances its natural environment	Goal 5 – A region that protects and enhances the natural environment	Healthy Urban Development Checklist – NSW Health	EH4 – Consider the potential for hazards (both natural and man-made) and address their mitigation
			NSW South Coast Marine Tourism Strategy	Strategic Direction 4 - Tourism activation of the marine environment
			Southern Region Waste Program – Regional Waste Avoidance and Resource Recovery Strategy	Theme 6 – Reduce illegal dumping
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	Action - Encourage improved planning, design and development that is resilient, maximises natural capital and preserves biodiversity Action – Establish principles/policy that guide the process for ‘back zoning’ land use after natural disasters (consider rebuilding vs relocation after catastrophic events eg. compulsory land swapping) Action – Develop and implement marine tourism strategy
OUR RURAL LANDS P14 – Protecting and enhancing our rural lands	2.3 – A city that is connected through places and spaces	Goal 4 – A region that makes appropriate use of agricultural and resource lands	Regional NSW Services and Infrastructure Plan	Outcome 10 – Customers enjoy improved connectivity, integrated services and better use of capacity
			Building Momentum – State Infrastructure Strategy	Strategic Direction 4 – Ensure NSWs existing and future infrastructure is resilient to natural hazards and human-related threats
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	Action – Establish principles/policy that guide the process for ‘back zoning’ land use after natural disasters (consider rebuilding vs relocation after catastrophic events eg. compulsory land swapping) Action – Implement land use planning mechanisms that support viable agriculture by protecting food security, ecosystem services and productive agricultural land
			Greener Places (Draft)	Principle 1 Integration - combine Green Infrastructure with urban development and grey infrastructure Principle 2 Connectivity - creating an interconnected network of open space Principle 3 Multifunctionality - deliver multiple ecosystem services simultaneously

ECONOMY				
LSPS Theme Planning Priorities	CSP Objective	ISRP Goal	Plan/Strategy	Plan/Strategy Relevant Details
OUR VISITORS P15 – Promote our city as a tourist destination of choice	3.3 – Welcomes, engages and attracts visitors	Goal 1 – A prosperous Illawarra-Shoalhaven	NSW South Coast Marine Tourism Strategy	Strategic Direction 1 – Market positions if the NSW South Coast Strategic Direction 2 – Foreshore, precinct and harbour activation Strategic Direction 4 – Tourism activation of the marine environment
			Building Momentum – State Infrastructure Strategy	Strategic Direction 3 – Optimise the management, performance, and use of the State's assets Strategic Direction 5 – Improve statewide connectivity and realise the benefits of technology
			Illawarra Regional Transport Plan	Action – Improve boating facilities and waterway access Action – Improve tourism-related transport services
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	Action – Develop a strong Shoalhaven-Illawarra regional brands to better promote local food production and support food tourism Action – Develop and implement marine tourism strategy
OUR SHELLHARBOUR AIRPORT P16 – Ensure that Shellharbour Airport is viable and grows to meet its potential	3.2 – Supports and increases employment and business opportunities within a strong local economy	Goal 1 – A prosperous Illawarra-Shoalhaven	Employment Lands Guidelines for the Illawarra	General Principle 2 – Cluster businesses and industries with similar environmental impacts and business synergies to reduce land use conflicts, improve business efficiency and identity Guiding Principle 7 – Preserve lands of regional significance for employment generating use. Including ports, rail corridors, airport lands and highway intersections that service them. Proposals for rezoning of employment lands must give consideration to the regional significance of the site for employment.
			Building Momentum – State Infrastructure Strategy	Strategic Direction 5 – Improve statewide connectivity and realise the benefits of technology Strategic Direction 6 – Drive high quality consumer-centric services and expand innovative service delivery models in infrastructure sectors
OUR TOWN CENTRES P17 – Creating vibrant, attractive and connected centres that reflect our local character and lifestyle	2.3 – A city that is connected through places and spaces	Goal 1 – A prosperous Illawarra-Shoalhaven	Regional NSW Services and Infrastructure Plan	Outcome 3 – The appropriate movement and place balance is established enabling people and goods to move efficiently through the network while ensuring local access and vibrant places
			Employment lands guidelines for the Illawarra	General Principle 2 – Cluster businesses and industries with similar environmental impacts and business synergies to reduce land use conflicts, improve business efficiency and identity
			Building Momentum – State Infrastructure Strategy	Strategic Direction 1 – Continuously improve the integration of land use and infrastructure planning
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	Action – Engage NSW Planning, Investment and Environment in fostering strategic remediation and adaptive reuse of land and building in the region

ECONOMY

LSPS Theme Planning Priorities	CSP Objective	ISRP Goal	Plan/Strategy	Plan/Strategy Relevant Details
OUR BUSINESS AND EMPLOYMENT P18 – Plan for sufficient local jobs and encourage an innovative employment sector	3.2 – Supports and increases employment and business opportunities within a strong local economy	Goal 1 – A prosperous Illawarra-Shoalhaven	Employment Lands Guidelines for the Illawarra	General principles 1 – 7
			Building Momentum – State Infrastructure Strategy	Strategic Direction 2 – Plan, prioritise and deliver an infrastructure program that represents the best possible investment and use of public lands Strategic Direction 5 – Improve statewide connectivity and realise the benefits of technology Strategic Direction 6 – Drive high quality consumer-centric services and expand innovative service delivery models in infrastructure sectors
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	Action – Improve in telecommunications to support remote and work-from-home employment options Action – Support local food businesses through education, pilot programs, partnerships and promotion of local production Action – Implement land use planning mechanisms that support viable agriculture by protecting food security, ecosystem services and productive agricultural land Action – Support expansion of food industry and sectoral employment through technological innovation and training (leveraging TAFE and University of Wollongong capacity) Action – Engage University of Wollongong and TAFE to build skills base needed to drive industrial transformation
INFRASTRUCTURE FOR THE COMMUNITY P19 – Ensure infrastructure is aligned to accommodate planned growth and community needs	3.1 – Plans, builds and manages infrastructure for the community	Goal 1 – A prosperous Illawarra-Shoalhaven	Regional NSW Services and Infrastructure Plan	Outcome 10 – Customers enjoy improved connectivity, integrated services and better use of capacity
			Building Momentum – State Infrastructure Strategy	Strategic Directions 1 – 6
			Illawarra Regional Transport Plan	Action – Support local councils to establish park and ride facilities
			Shoalhaven Illawarra Enabling Regional Adaption (SIERA) Report	Action – Establish community renewable energy and battery storage (domestic and regional) to meet peak energy demand Action – Develop improved transport options to support an ageing population Action – Engage NSW Planning, Investment and Environment in fostering strategic remediation and adaptive reuse of land and building in the region

LEADERSHIP


LSPS Theme Planning Priorities	CSP Objective	ISRP Goal	Plan/Strategy	Plan/Strategy Relevant Details
ENSURE SHELLHARBOUR CITY IS WELL PLANNED FOR THE FUTURE P20 – Monitor, review and report on the LSPS planning priorities and actions to ensure they are being achieved and the LSPS is adaptable to changing priorities and circumstances P21 – Advocate for and represent the Shellharbour City community	2.3 – A city that is connected through places and spaces	Goals 1 – 5	Building Momentum – State Infrastructure Strategy	Strategic Directions 1 – 6
			SIERA Report	Action – Review community planning and policy to ensure currency and consistency of advice across hazards and infrastructure types
COLLABORATE ON PLANNING FOR THE FUTURE P22 – The community is involved in planning for the future	4.1 – A city that is led through collaboration		Healthy Urban Development Checklist – NSW Health	SC3 – Encourage local involvement in planning and community life





APPENDIX 2







- Link to United Nations










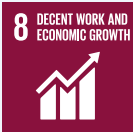




SUSTAINABLE DEVELOPMENT GOALS








LSPS Theme Planning Priorities	Links to United Nations Sustainable Development Goals	
	Goal Number	Goal
COMMUNITY		
WHERE WE LIVE P1 – Deliver greater housing diversity and affordability to meet the changing needs of the community P2 – Quality urban design enhances our local character and delivers liveable places		Reduced Inequalities
OUR SERVICES AND SOCIAL INFRASTRUCTURE P3 – Deliver high quality, well-connected and integrated green spaces		Good Health and Well-Being
P4 – Providing high quality and fit-for-purpose community services and social infrastructure aligned with growth P5 – Contribute and help to deliver the growing health and education precinct of Shellharbour City Centre		Quality Education
		Life On Land






LSPS Theme Planning Priorities	Links to United Nations Sustainable Development Goals	
	Goal Number	Goal
COMMUNITY		
HOW WE MOVE AND CONNECT P6 – Provide accessible and connected suburbs with a range of transport options P7 – Encourage smart and adaptable use of technology for our transport options		Industry, Innovation and Infrastructure
		Reduced Inequalities
		Sustainable Cities and Communities
OUR ARTS, CULTURE AND HERITAGE P8 – Embrace and celebrate Shellharbour City's heritage and cultural identity P9 – Foster an artistic, creative and innovative culture for Shellharbour City		Reduced Inequalities

LSPS Theme Planning Priorities	Links to United Nations Sustainable Development Goals	
	Goal Number	Goal
ENVIRONMENT		
ADAPTABILITY AND RESILIENCE P10 – Plan for a resilient and adaptable city P11 – Manage water, energy and waste efficiently to ensure a sustainable environment		Clean Water and Sanitisation
		Affordable and Clean Energy
		Sustainable Cities and Communities
OUR NATURAL ENVIRONMENT P12 – Respecting, protecting and enhancing our natural assets and areas of biodiversity P13 – Healthy and valued coast and waterways		Clean Water and Sanitisation
		Reduced Inequalities
		Responsible Consumption and Production

LSPS Theme Planning Priorities	Links to United Nations Sustainable Development Goals	
	Goal Number	Goal
ENVIRONMENT		
OUR NATURAL ENVIRONMENT P12 – Respecting, protecting and enhancing our natural assets and areas of biodiversity P13 – Healthy and valued coast and waterways		Climate Action
		Responsible Consumption and Production
		Life On Land
OUR RURAL LANDS P14 – Protecting and enhancing our rural lands		Sustainable Cities and Communities
		Responsible Consumption and Production
		Life On Land

LSPS Theme Planning Priorities	Links to United Nations Sustainable Development Goals	
	Goal Number	Goal
ECONOMY		
OUR VISITORS P15 – Promote our city as a tourist destination of choice		Clean Water and Sanitisation
		Decent work and Economic Growth
		Industry, Innovation and Infrastructure
		Life On Land
OUR SHELLHARBOUR AIRPORT P16 – Ensure that Shellharbour Airport is viable and grows to meet its potential		Decent work and Economic Growth
		Industry, Innovation and Infrastructure

LSPS Theme Planning Priorities	Links to United Nations Sustainable Development Goals	
	Goal Number	Goal
ECONOMY		
OUR TOWN CENTRES P17 – Creating vibrant, attractive and connected centres that reflect our local character and lifestyle		Industry, Innovation and Infrastructure
		Sustainable Cities and Communities
OUR BUSINESS AND EMPLOYMENT P18 – Plan for sufficient local jobs and encourage an innovative employment sector		Decent work and Economic Growth
		Industry, Innovation and Infrastructure
		Responsible Consumption and Production
INFRASTRUCTURE FOR THE COMMUNITY P19 – Ensure infrastructure is aligned to accommodate planned growth and community needs		Decent work and Economic Growth
		Industry, Innovation and Infrastructure

LSPS Theme Planning Priorities	Links to United Nations Sustainable Development Goals	
	Goal Number	Goal
ECONOMY		
INFRASTRUCTURE FOR THE COMMUNITY P19 – Ensure infrastructure is aligned to accommodate planned growth and community needs		Sustainable Cities and Communities
ECONOMY		
ENSURE SHELLHARBOUR CITY IS WELL PLANNED FOR THE FUTURE P20 – Monitor, review and report on the LSPS planning priorities and actions to ensure they are being achieved and the LSPS is adaptable to changing priorities and circumstances P21 – Advocate for and represent the Shellharbour City community		Reduced Inequalities
		Peace, Justice and Strong Institutions
		Partnerships of the Goals
COLLABORATE ON PLANNING FOR THE FUTURE P22 – The community is involved in planning for the future		Partnerships of the Goals

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